

April 2017

**CURRICULUM VITA**

**Robert W. Strack, Ph.D., MBA**

Department of Public Health Education  
University of North Carolina Greensboro  
2014-EP.O. Box 26170, Greensboro, NC 27402-6170  
Work: (336) 334-3239 Fax: 334-3238 / [rstrack@uncg.edu](mailto:rstrack@uncg.edu)

**PROFESSIONAL EXPERIENCE:**

- August 2001 - Present      **University of North Carolina Greensboro**  
**Department of Public Health Education**  
*2013-Present: Director of Graduate Studies*  
*2011- 2013: Associate Department Chair*  
*2010-2011: Interim Department Head*  
*2007-present: Associate Professor*  
*2001-2007: Assistant Professor*
- February 1997 - July 2001      **Center for Adolescent Health Promotion and Disease Prevention**  
*(Part of the CDC Prevention Research Centers program)*  
**Department of Population and Family Health Sciences**  
**School of Hygiene and Public Health, Johns Hopkins University**  
*Faculty Research Associate*
- Aug 1992 - January 1997      **University of South Carolina, School of Public Health**  
*Research Assistant*

**EDUCATION:**

- 1992-1997      Ph.D.      Health Promotion and Education, School of Public Health  
University of South Carolina, Columbia, South Carolina  
*Dissertation: "Development of a Context Evaluation Model: A  
Qualitative Assessment of a Community-Based Health Initiative"*
- 1989-1991      M.B.A.      Masters of Business Administration  
Indiana University, Bloomington, Indiana
- 1982-1985      B.A.      Marketing  
Michigan State University, East Lansing, Michigan

**PUBLICATIONS:**

**A. Manuscripts In Print/Press:**

Hege, B. A., Apostolopoulos, Y., Perko, M. A., Sönmez, S., & Strack, R.S (July 2016). The Work Organization of Long-Haul Truck Drivers and the Association With Body Mass Index (BMI) - JOEM-15-5577. *Journal of Occupational and Environmental Medicine*. Vol. 58 (7); pgs 712-717.

Hege, B. A., Lemke, M.K., Apostolopoulos, Y., Perko, M. A., Sönmez, S., & Strack, R.S (January 2017). U.S. Long-Haul Truck Driver Work Organization and the Association with Cardiometabolic Disease

Risk. *Archives of Environmental and Occupational Health*. Pgs 1-8. DOI: 10.1080/19338244.2016.1242468

Massengale, KEC., **Strack, R.**, Orsini, M. & Herget, J. (Accepted Dec '15-in press). Photovoice as pedagogy for authentic learning: Empowering undergraduate students to increase community awareness about issues related to the impact of low-income on health. *Pedagogy in Health Promotion*.

Eifert, E.K, Adams, R., Morrison, S., & **Strack, R.** (2016). Emerging Trends in Family Caregiving Using the Life Course Perspective: Preparing Health Educators for an Aging Society. *American Journal of Health Education*, 47(3), pgs 176-197. DOI: 10.1080/19325037.2016.1158674

Seitz, C.M., **Strack, R.W.** (Accepted in press). (Accepted Dec '15, in press). Conducting public health photovoice projects with those who are homeless: A review of the literature. *Journal of Social Distress and the Homeless*.

Hege, A., Perko, M., Apostolopoulos, Y., Sonmez, S., **Strack, R.W.** (Accepted in press). U.S. Long-Haul Truck Driver Health Demands Integrated Approach. *International Journal of Workplace Health Management*.

Hege, A., Perko, M., Apostolopoulos, Y., Sonmez, S., **Strack, R.W.** (Accepted in press). The Work Organization of Long-Haul Truck Drivers and the Association With Body Mass Index (BMI). *American Journal of Preventive Medicine*.

**Strack, R. W.**, Orsini, M. M., Fearnow-Kenney, M., Herget, J., Milroy, J. J., & Wyrick, D. L. (July 06, 2015). Developing a Web-Based Tool Using Information and Communication Technologies to Expand the Reach and Impact of Photovoice. *American Journal of Health Education*, 46, 4, 192-195. PMC5026412; NIHMS747353

Eaves, Ted, **Strack, R.W.** (2015-March/April). Factors Affecting High School Baseball Coaches' Enforcement of School Tobacco Policy. *Journal of Child & Adolescent Substance Abuse*. Volume 24, Issue 2, 125-130. (DOI: 10.1080/1067828X.2013.773863).

Adekey, O., Kimbrough, J., Obafemi, B., Strack, R.W. (2014). Health literacy from the perspective of African Immigrant youth and elderly: A photovoice project. *Journal of Health Care for the Poor and Underserved*, 25 (2014): 1730–1747. DOI: 10.1353/hpu.2014.0183. November.

Seitz, C.M., Wyrick, D.L., Rulison, K., & **Strack, R.W.**, Fearnow-Kenney, M. (2014-Aug). The Association of Coach and Teammate Injunctive Norm Reference Groups and College Student-Athlete Substance Use. *Journal of Alcohol and Drug Education*. Vol. 58, 2. 7-26. ISSN: 0090-1482.

Seitz, C.M., Reese, R.F., **Strack, R.W.**, Frantz, S., West, B., (2014). Identifying and improving green spaces on a college campus: A photovoice study. *Ecopsychology*; , 6(2), 98-108, DOI: 10.1089/eco.2013.0103. June.

Seitz, C.M., Reese, R.F., **Strack, R.W.**, (2014). Protest of smoke-free policies on college campuses: A historical analysis. *Health Education*; Manuscript; Vol. 114 No. 5, 2014 pp. 331-346. DOI 10.1108/HE-09-2013-0046. Sept/Oct.

Xin, Huaibo, Aronson, RE, Lovelace, KA, **Strack, RS**, Villalba, JA (2014). Vietnamese Refugees' Perspectives on their Community's Resilience in the Event of a Natural Disaster. *International Journal of Mass Emergencies and Disasters*. (VOL. 32, NO. 3). November.

Eaves, Ted, **Strack, R.W.** (2014). Spit Tobacco Use and Policy Enforcement by High School Baseball Coaches: Prevalence and Implications for Intervention. *Applied Research in Coaching and Athletics Annual*. Volume 29, 259-273. ISBN 978-0-89641-530-0

Goodman, J., Hanson, C., Auld, E., Shery, C., **Strack, R.W.**, Mathis, J., (2013). Affordable care act: opportunities and challenges for health education specialist. Peer reviewed Issue Brief self-published by the Society for Health Education;15 pgs. Washington, DC.

Xin, Huaibo, Aronson, RE, Lovelace, KA, **Strack, RS**, Villalba, JA (2013). Vietnamese Refugees' Resilience: Resources for Coping with Natural Disasters in their Resettled Country. *Disaster Medicine and Public Health Preparedness*. 7(4):387-94. doi: 10.1017/dmp.2013.44

Seitz, C.M., & **Strack, R.W.** (2012). Cigarette smoking and facial wrinkles: A literature review. *Journal of Smoking Cessation*. 7(01): 18-24.

Seitz, C.M., **Strack, R.W.**, Rice, R., Moore, E., DuVall, T, & Wyrick, D.L. (2012). Using the Photovoice method to advocate for change to a campus smoking policy. *Journal of American College Health*. 60(7): 537-540.

Haymore, L.B., Murray C.E., **Strack, R.W.**, Morgan, M.Y., Smith, P.H. (2012). Through the Eyes of A Survivor: Evaluation of A Pilot Study of A Photovoice-Based Support Group for Women Survivors of Family-Based Interpersonal Violence. *Family Violence Prevention & Health Practice*. Issue 12

Seitz, C.M., **Strack, R.W.**, Orsini, M.M., Rosario, C., Haugh, C., Rice, R., Wyrick, D.L., & Wagner, L. (2012). Quantifying littered cigarette butts to measure effectiveness of smoking bans to building perimeters. *Journal of American College Health*, 60(4), 331-334.

Milroy, J.J., Wyrick, D.L., Bibeau, D.L., **Strack, R.W.**, Davis, P.G., (2012). A University System–Wide Qualitative Investigation Into Student Physical Activity Promotion Conducted on College Campuses. *American Journal of Health Promotion*. 26(5); 305-312.

Apostolopoulos, Y., Shattell, M., Sonmez, S., **Strack, R.**, Haldeman, L., Jones, V. (2012). Active living in the trucking sector: Environmental barriers and health promotion strategies. *Journal of Physical Activity & Health*; Vol. 9(2), pgs 259-269.

Xin H, Bailey R, Jiang W, Aronson R, **Strack RW** (2011). A Pilot Intervention for Promoting Multiethnic Adult Refugee Groups' Mental Health: A Descriptive Paper. *Journal of Immigrant and Refugee Health*. 2011; Volume 9(3).

Apostolopoulos, Y., Sonmez, S., Shattell, M., Haldeman, L., **Strack, R. W.**, Jones, V., (2011). Barriers to Truck Drivers' Healthy Eating: Environmental Influences and Health Promotion Strategies. *Journal of Workplace Behavioral Health*, 26 (2), 122-143; <http://dx.doi.org/10.1080/15555240.2011.573754>.

**Strack, RW**, Lovelace, K., Jordan, T., & Holmes, A. (2010). "Framing Photovoice Using a Social-Ecological Logic Model as a Guide." *Health Promotion Practice*. September 2010; Vol. 11 (5), (DOI: 10.1177/1524839909355519); <http://hpp.sagepub.com/content/11/5/629>. (Strack, Lovelace et al. 2010)

Wyrick D.L., Fearnow-Kenney, M., Wyrick, C.H., Orsini, M.M., **Strack, R.W.**, Milroy, J.J., (2010). Going the Distance: Delivery of High School Drug Prevention via Distance Education. *American Journal of Distance Education*. Vol. 24(3); pg 151-162.

High EH, Lovelace KA, Gansneder BM, **Strack RW**, Callahan B, Benson P (2010). Promoting Community Preparedness: Lessons learned from the implementation of a Chemical Disaster Tabletop Exercise. *Health Promotion Practice*, 11(3), 310-319.

Bibeau, D, Evans WM, Cathorall ML, Miller E, **Strack RW**, Mattocks ADS (2009). Health Promotion in the Public Sector: A Case Study from Policy to Practice. *American Journal of Health Studies*, Vol. 24(3); pg 330-342.

Kohr, JM, **Strack, RW**, Newton-Ward, M, Cooke, CH. (2007). The Use of Program Planning and Social Marketing Models by a State Public Health Agency: A Case Study. *Public Health*. March 2007, Vol 122 (3), pp 300-306 (<http://dx.doi.org> then [doi:10.1016/j.puhe.2007.06.009](https://doi.org/10.1016/j.puhe.2007.06.009))

**Strack RW**, Anderson, K; Graham, CM; Tomoyasu, N (2007). Race-gender differences in Risk and Protective Factors among Youth in Residential Group Homes. *Child & Adolescent Social Work Journal*. 24 (3): 261-283, June, 2007. DOI: 10.1007/s10560-007-0084-y; (AN 25335722) <http://search.ebscohost.com/login.aspx?direct=true&db=sih&AN=25335722&site=ehost-live>

Vallejos, Q, **Strack, RW**, Aronson, R. (2006). Identifying Culturally Appropriate Strategies for Educating a Mexican Immigrant Community about Lead Poisoning Prevention. *Journal of Family and Community Health*. Volume 29(2):143-152.

**Strack RW**, Magill C., McDonagh, K. (2004). Engaging youth through Photovoice. *Health Promotion Practice*. Volume 5(1): 49-58.

Miller KD, Schleien SJ, Kraft HC, Bodo-Lehman D, Frisoli AM & **Strack RW**. (2003). Teaming up for inclusive volunteering: A case study of a volunteer program for youth with and without disabilities. *Leisure/Loisir*. Volume 28 (1&2): 115-136.

**Strack RW**. (2001). Conducting a Survey: The Example of a Youth Serve Organization. In Carolyn Chambers Clark (Ed.), *Health Promotion in Communities*. New York, NY: Springer Publishing Company.

Vincent ML, Berne LA, Lammers JW, **Strack RW** (1999). Pregnancy prevention, sexuality education, and coping with opposing views. *Journal of Health Education*, 30(3): 6142-149.

**Strack RW**, Vincent ML, Hussey JR, Kelly KM (1998). Participant characteristics of a non-mandatory school/community-based sexual risk reduction project. *Family and Community Health*, 20(4): 63-70.

Lacson RS, Theocharis TR, **Strack RW**, Sy FS, Vincent ML, Osteria TS, Jimenez PR (1997). Correlates of sexual abstinence among urban university students in the Philippines. *International Family Planning Perspectives*, 23(4): 168-172.

Richter DL, **Strack RW**, Vincent ML, Barnes B, Rao R (1996-97). Sexual and AIDS-related knowledge, attitudes and behaviors of adolescents in Sierra Leone, West Africa. *International Quarterly of Community Health Education*, Volume 16, Number 4.

**B. Manuscripts in Press, Under Review, In-Process:**

**Strack, R.W.**, Aronson, R., Pulliam, R.M., Seitz, C., Orsini, M. (Revise and Resubmit). Looking Through the Lens of Black Males on a Predominantly White Campus: Using Photovoice to Uncover Issues and Advocate Change. *Journal of College Student Development*.

Strack, R.W., Orsini, M., Massengale, K., Herget, J., (under review). A Systems Approach to Classifying Photovoice: Maximizing the Impact of Application. *Health Education and Behavior*.

**C. Professional Reports:**

**Strack, RW** (2011). *Summary report of the Guilford County Adolescent Pregnancy Prevention Summit*.

**Strack, R. W.** & Orsini, M.M., (2011). *Summary Report on the Development of a planned response to the County Health Rankings: Rockingham County Community Health Task Force*.

**Strack, R. W.**, Brown, V., & Orsini, M.M., (May 2009). *Addressing Adolescent Pregnancy in Guilford County-A White Paper*. Moses Cone~Wesley Long Community Health Foundation, 66 pages.

**Strack, R. W.**, Magnus, Trinda. (September 2007). *An Assessment of the Coordinated School Health Program in Guilford County Schools*. Report Generated for the Guilford County Schools Health Advisory Council 33 pages.

**Strack, R. W.**, Lovelace, K.A., & Laskofski, L., (September 2005). *Picture Me Tobacco Free Interim Evaluation Report*.

**Strack, R. W.**, & Barbare, N., (2005). *Results from the Guilford County School Staff Wellness Survey*.

Mekos D., McDonagh K., **Strack R**, Sheng P, Baytop C, Kuorkumoji K, Devaux A, Astake H, Ndi. (May 2003). *Americorp Program Evaluation Final Report*. 80 pages.

**Strack RW**, Baytop C, Paluzzi P, Mobley C (2002). *Evaluation Report of the Parenting Adolescents Investing in Real Success (PAIRS) Project*, Submitted to the Baltimore City Health Department, Baltimore, MD; 98 pages.

**Strack RW**, Alexander C, Weston C, Tomoyasu N, Solomon L (2000). *Report of the Monitoring Adolescents in Risky Situations (MARS) Project: Findings from the Out of Home Youth Survey*, Baltimore, MD: 59 pages.

Baytop C, **Strack RW**, Elliston D, O'Campo P, Astone N (2000). *Baltimore Reads Family Literacy Project Evaluation*, Baltimore, MD; 42 pages.

**Strack RW**, Walters SR, Parker R, Humbert L (1998). *Washington County Adolescent Health Needs Assessment*. Report prepared for the Washington County, MD Health Department by the Center for Adolescent Health Promotion and Disease Prevention, Baltimore, MD; 97 pages.

**Strack RW**, Alexander C (1998). *Healthy Teens and Young Adults Program Evaluation Design Report*. Report prepared for the Maryland Governor's Council on Adolescent Pregnancy by the Center for Adolescent Health Promotion and Disease Prevention, Baltimore, MD; 26 pages.

**Strack RW** (1997). *Development of a Context Evaluation Model: A Qualitative Assessment of a Community-Based Health Initiative - Dissertation*. University of South Carolina, School of Public Health. Columbia, SC; 178 pages.

#### **D. Invited Talks based on Professional Expertise:**

**Strack, R.W.**, (March, 20, 2013). Social Determinants of Health. Invited talk given at the North Carolina Institute of Medicine meeting of the Task Force on Rural Health . Given at the Guilford Department of Public Health, Greensboro, NC.

**Strack, R.W.**, (2012, December 6). A Contemporary Look at Third Party Reimbursement for Health Education. SOPHE Webinar.

**Strack, R.W.**, (2012, December 4). Got Advocacy?: Integrating policy advocacy training into coursework. SOPHE Webinar. In conjunction with presentations from Elaine Auld, Robert Simmons, Keely Rees, & Carl Hanson.

**Strack, R.W.**, (2012). A Contemporary Look at Third Party Reimbursement for Health Education. Presentation given at the 140<sup>th</sup> APHA Annual Meeting in San Francisco, CA, October 30, 2012 (Session 4342; Abstract ID 274809).

**Strack. R. W.** (2012, March 20). State of Teen Health in Guilford County. Guilford Coalition on Adolescent Pregnancy Prevention Community Forum. Christ United Methodist Church, Greensboro, NC.

**Strack, R.W.** (2011, February 23). Revisiting the Recommendation of the 2009 Guilford County Adolescent Pregnancy White Paper. Cone Health Foundation Key Providers, Women's Hospital, Greensboro, NC.

**Strack, RW** (2010). Partnerships and the Community's Health. Training Presentation given at the 2010 Guilford County Board of Health Retreat, Jamestown GTCC Campus. Friday, July 30, 2010.

**Strack, RW** (2010) Evaluating Advocacy Efforts: Current Thinking and Strategies. State Health Policy Institute II - Society for Public Health Education, 2010 Mid-year Scientific meeting with CDC, Atlanta, GA, April 2010.

**Strack RW**, Schober M, Dombrowski (2009). Health Care Reform Town Hall: Status Update and Open Dialogue. Presentation given at the 60<sup>th</sup> annual meeting of the Society for Public Health Education, Philadelphia, PA November 6, 2009.

**Strack RW.** (2008). "Photovoice as a Social-Ecological Methodology for Improving Population Health." NIDA Intramural Research Program -invited talk. NIDA offices, Baltimore, MD. December 16, 2008,

**Strack RW**; Reece M; Dye M; Wong FL (2008). Launching Your Career in Public Health. Invited panel discussion at the 136<sup>th</sup> APHA Annual Meeting in San Diego, California, October 28, 2008 (Abstract ID 191315).

**Strack, RW.** (2008). Community Strategies for Improving Health Status. Guilford County Board of Health, Annual Board of Health Retreat. Elon Law School, August 22, 2008.

**Strack, RW.** (2008). Determinants of Health. The concluding session in the League of Women Voters of The Piedmont Triad “Civics 104: Your Health, Your Money, Your Vote” series given on May 13, 2008 in Greensboro, NC. *A panel discussion will follow with local insights and will be moderated by Jeri Rowe of the Greensboro News and Record. Panel discussants include: Merle Green, Guilford County Health Department; Yvonne Johnson, Greensboro City Mayor; Walker Sanders, President of the Community Foundation; Amos Quick, Guilford County School Board.*

**Strack, RW.** (2008). Amplifying Youth and Community Voice: Using an Ecological Logic Model to Guide Photovoice Efforts. UNC School of Public Health, Health Behavior and Health Education Colloquia given on Wednesday, March 19, 2008.

**Strack, RW.,** Simmons R. (2007). “Inspiring Students Out of Their Desks and Up On the Hill” The Health Education Advocacy Summit as a Means to Linking Classroom Concepts to Political Realities. Presentation given during the 2007 SOPHE Annual Meeting (November 2, 2007) in Washington DC.

**Strack, RW.** Is it 'Me' or is it 'We?': Staying Healthy in America. Moses Cone Foundation – Community Health Forum, (June 12, 2007) in Greensboro, NC.

**Strack, RW.** Is it 'Me' or is it 'We?': Staying Healthy in America. League of Women Voters-Guilford County, (April 17, 2007) in Greensboro, NC.

**Strack, RW.** Making effective Hill Visits. 2007 CNHEO Advocacy Summit, (March 2007) in Washington, DC.

**Strack, RW.** What is the function of Function 550? 2007 CNHEO Advocacy Summit, (March 2007) in Washington, DC.

**Strack, RW;** Lovelace, KA; Davis, T. Photovoice in Health Education. Workshop given at the NCSOPHE Annual Meeting. September 23, 2004. Greensboro, NC.

## **E. Professional Presentations:**

Massengale, K., Orsini, M. M., Dupre, EA., & **Strack, R. W.**, (2016, April). *Photovoice Participation and Growth within the Cognitive Process Dimension of Bloom's Revised Taxonomy.* Poster presented at the annual meeting of the Society for Public Health Education, Charlotte, NC.

Orsini, M. M., **Strack, R. W.**, & Massengale, K. (2016, April). *Developing a web-based tool using information and communication technologies to expand the reach and impact of photovoice.* Paper presented at the annual meeting of the Society for Public Health Education, Charlotte, NC.

Herget, J., Orsini, M., **Strack, RW.**, Massengale, K. (2015) Photovention as a Path to Critical Consciousness. Paper presented at the National Society for Public Health Education Conference, Portland, OR.

Milroy, JJ., Orsini MM., Wyrick DL., Fearnow-Kenney M., Kelly S., **Strack RW.**, (Nov, 2014). Developing innovative, evidence-based behavioral interventions for the prevention of alcohol and other drug use among college student-athletes. Paper presented at the annual meeting of the American Public Health Association. New Orleans, LA.

Milroy J.J., Wyrick D.L., Orsini M.M., **Strack R.W.** (2012). An exploration of student physical activity promotion practices conducted on American college campuses. Presented at the annual meeting of the Society of Public Health Education. San Francisco, CA.

Fearnow-Kenney, M., Wyrick, D.L., **Strack, R.W.**, Milroy, J.J., & Seitz, C.M. (2011, June). Demonstration of the photovoice method for health promotion in diverse cultures and countries. Presentation at the 19th Annual Meeting of the Society for Prevention Research, Washington, DC.

Apostolopoulos, Y., Sonmez, S., Shattell, M., Haldeman, L., **Strack, R.**, Jones, V. (2011). Physical/recreational activity barriers for truckers in trucking worksites: partnerships among trucking companies, truck stops and unions for environmental interventions. Annual meeting of the Active Living Research, San Diego, California, February 22-24, 2011

Apostolopoulos, Y., Shattell, M., Sonmez, S., **Strack, R.**, Haldeman, L., Jones, V. (2010). Occupational health of truckers: trucking terminals, truck stops, and warehouses as obesogenic environments. International Conference on Commercial Driver health and Wellness, transportation Research board and Federal Motor Carrier safety Administration, Baltimore, Maryland, November 8-10, 2010.

Xin, H., Bailey, R., Jiang, W., Aronson, R., & **Strack, R.** (2010). A pilot intervention for promoting multiethnic adult refugee groups' mental health: A descriptive paper. Presented at the 2nd National Annual Conference of Association of Refugee Service Professionals, Greensboro, NC, May 2010.

McGee, W., Aronson, R., & **Strack, R.** (2010). Telling Our Stories: Photovoice to Identify Issues of Exclusion Promote Academic Success for Black men at a Predominantly White Institution. Society for Applied Anthropology, Merida, Mexico.

Schwartz, R, Wald A, **Strack RW** (2009). Making Advocacy Matter Locally and Beyond. Presentation given at the 60th annual meeting of the Society for Public Health Education, Philadelphia, PA November 6, 2009.

McGee W, Aronson R, **Strack RW** (2009). Telling our stories: Using Photovoice to bridge equality for Black men at a predominantly white institution. Presentation given at the 137<sup>th</sup> APHA Annual Meeting in Philadelphia, PA, November 11, 2009 (Abstract ID 207477).

Xin H, Bailey R, Jiang W, Aronson R, **Strack RW** (2009). A Pilot Intervention for Promoting Multiethnic Adult Refugee Groups' Mental Health. Presentation given at the 137<sup>th</sup> APHA Annual Meeting in Philadelphia, PA, November 9, 2009 (Abstract ID 212368 ).

Lovelace, K. A., High, E., & **Strack, R** (2008). Developing community preparedness through tabletop exercises. 137th Annual Meeting of the American Public Health Association, San Diego, California

Robert E. Aronson, RE (session moderator); Rhodes, S; Pulliam R; Morrison S; **Strack, RW.** (2009). Challenges to CBPR with Diverse Populations. Panel Discussion given at the 69th Annual Meeting of the Society for Applied Anthropology in Santa Fe, New Mexico. March 17-21, 2009.

Garcia, C; **Strack RW**; Medeiros M (2009). Photovoice Research Method Successes and Lessons Learned in Adolescent Health Research. Presentation given at the 33rd Annual Research Conference of the Midwest Nursing Research Society, March 29, 2009 (Abstract ID# 502c).



McGee, W; Aronson, R; **Strack RW**. (2009). "Telling our Stories": Using Photovoice to Describe Life for Black Men on a Predominantly White College Campus. Poster presentation given at the 30th Annual Minority Health Conference in Raleigh, North Carolina. February 27, 2009.

**Strack RW** (2008). Amplifying Youth and Community Voice: Using an Ecological Logic Model to Guide Photovoice Efforts. Presentation given at the 136<sup>th</sup> APHA Annual Meeting in San Diego, California, October 27, 2008 (Abstract ID 173791).

Garcia, C; **Strack RW**; Medeiros M (2008). Photovoice across borders: Applying the photovoice method in Us and Brazilian settings. Presentation given at the 136<sup>th</sup> APHA Annual Meeting in San Diego, California, October 27, 2008 (Abstract ID 176243).

**Strack RW**; Aronson, R; McGee, W (2008). "Telling our Stories": Using Photovoice to Describe Life for Black Men on a Predominantly White College Campus. Presentation given at the 59th annual meeting of the Society for Public Health Education, San Diego, California. October 23-25, 2008.

**Strack, RW**. Moving from Individual to Socio-Environmental Strategies to Improve the Public's Health, North Carolina Public Health Association Annual Meeting (September 27, 2007) in Durham, NC.

Pulliam, R; **Strack, RW**. How E-Portfolios Can Move You From the Pre-service Student to Employed Professional. 19th IUHPE World Conference, (June 2007) in Vancouver, Canada: (330986).

Laskofski, Laura, **Strack RW**, Anderson, Donna. A conceptual model for engaging the professional Diaspora in Ethiopia's fight against HIV/AIDS. Presentation given during the 134th Annual Meeting & Exposition (November 4-8, 2006) in Boston, MA. (Abstract 143176).

**Strack, RW**; Lovelace, KA; Davis, T; Holmes, AP. Seeing Tobacco Locally: An Ecological Logic Model to Plan, Implement, and Evaluate Photovoice. Presentation given during the 2006 SOPHE Annual Meeting (November 2-4, 2006) in Boston, MA (Abstract #3596).

Davis, T; Holmes, AP; Hatch, J; **Strack, RW**; Lovelace, KA. Using Photovoice to Engage Faith Based Communities. Presentation given at the 2005 APHA Annual Meeting in New Orleans, Louisiana, November, 2005 (Abstract ID 113745).

Davis T., **Strack, RW**, Holmes, A., Lovelace, K., & Laskofski, L. "Photovoice to Engage Faith Based Communities," [Invited] 2005 Best Practices in Prevention Conference of the North Carolina Office of Prevention, Division of Mental Health, Developmental Disabilities and Substance Abuse Services and the Governor's Institute on Alcohol and Substance Abuse, held in Winston Salem, North Carolina, July 2005.

**Strack, RW** & Davis, T. "Use of Photovoice for addressing adolescent tobacco use and policy through Picture Me Tobacco Free," [Invited] North Carolina Health and Wellness Trust Fund Event, held in Durham, North Carolina, April 2005.

**Strack, RW**, "Race-Gender differences among Maryland youths living in out-of-home state funded group care," 16th Annual Conference on African-American Culture and Experience, held in Greensboro, North Carolina, February 2005.

**Strack, RW**, "Helping students in Social Sciences to visualize cause and effect modeling," 2005 Lilly South Conference on College and University Teaching, held in Greensboro, North Carolina, February 2005.

**Strack, RW**; Davis, T; Lovelace, KA; Holmes, AP. Picture Me Tobacco Free: A youth photovoice action project Presentation given at the 2004 Annual Meeting of the American Public Health Association in Washington, DC, November, 2004 (Abstract ID 87186).

Vallejos Q, **Strack, RW**, Aronson R. Identifying culturally appropriate strategies for educating Latinos about lead poisoning prevention. Presentation given at the 2003 Annual Meeting of the Society for Health Education in San Francisco, CA, November, 2003.

**Strack, R**; Anderson, K; Graham, CM; Tomoyasu, N; Weston, C; Alexander, CS. Race-Gender differences among Maryland youths living in out-of-home state funded group care. Presentation given at the 2003 Annual Meeting of the American Public Health Association in San Francisco, CA, November 18, 2003 (Abstract ID 58895).

Anderson, K; Graham, CM; Tomoyasu, N; **Strack, R**. HIV Risk among out-of-home youth: An exploration of sexual identity and same-sex sexual behavior as possible demographic risk factors. Presentation given at the 2003 National HIV Prevention Conference in Atlanta, Georgia, July 27-30, 2003 (Abstract ID 833).

**Strack RW**, Weston C. Assessing the HIV health risks of youth in group homes and shelters: Results of the 'Out-of-Home Youth Risk Survey'. Presentation given at the American Public Health Association (APHA) 128<sup>th</sup> Annual Meeting, Boston, MA, November 15, 2000, (Abstract number 5039.0).

**Strack RW**, Magill C, Klein M. Engaging youth as research partners in a community needs/assets assessment through the Photovoice process. Oral presentation given at the American Public Health Association (APHA) 128<sup>th</sup> Annual Meeting, Boston, MA, November 15, 2000, (Abstract number 5100.0).

**Strack RW**, Magill C. Engaging youth as researchers through Photovoice. Oral presentation given at the Society for Public Health Education's (SOPHE) 51<sup>st</sup> Annual Meeting, Boston, MA, November 11, 2000.

**Strack RW**. Engaging Youth as Researchers Through Photovoice. W.K. Kellogg Foundation's community-based research First Monday Seminar Series; , Johns Hopkins School of Public Health, Baltimore, Maryland, March 6, 2000.

**Strack RW**, Mekos D, Kub J, McDonagh K, Schulz AJ, Israel BA, Rowe Z, Edwards G, Kelley MA, Delgado J. Lessons learned in establishing university-community partnerships. Ninety-minute panel presentation given at the Society for Public Health Education's (SOPHE) 50<sup>th</sup> Annual Meeting, Chicago, IL November 1999.

**Strack RW**, Boyle A, Eldred L, Weston C. Developing appropriate language for surveys of youth with higher HIV infection risk. Oral presentation given at the American Public Health Association (APHA) 127<sup>th</sup> Annual Meeting, Chicago, IL, November 1999, (Abstract number 3997).

Boyle A, **Strack RW**, Morreale M. Assessing health risks among "Out of Home" youth: A review of the literature. Oral presentation given at the American Public Health Association (APHA) 127<sup>th</sup> Annual Meeting, Chicago, IL, November 1999, (Abstract number 5728).

Reininger B, Burgos M, Vincent M, Pluto D, Royce S, Watkins J, Richter D, **Strack R**, Sanderson M. Collaboration and planning in thirteen urban teen pregnancy prevention initiatives: A preliminary report on lessons learned. Oral presentation given at the American Public Health Association (APHA) 127<sup>th</sup> Annual Meeting, Chicago, IL, November 1999.

Reininger B, Lindley L, Vincent ML, Richter DL, Pluto D, **Strack RW**, Sanderson M. A theoretical framework for community-based efforts. Table presentation at the American Public Health Association (APHA) 126<sup>th</sup> Annual Meeting, Washington, DC, November 1998.

**Strack RW**, Vincent ML. Monitoring the effects of contextual influences on community health initiatives. Poster session at the American Public Health Association (APHA) 125<sup>th</sup> Annual Meeting, Indianapolis, IN, November 1997.

Vincent ML, **Strack RW**. Diminishing individual/organizational resistance to teen pregnancy prevention programs. Poster session at the American Public Health Association (APHA) 125<sup>th</sup> Annual Meeting, Indianapolis, IN, November 1997.

**Strack RW**, Vincent ML: The effect of context on community health initiatives. Oral presentation given at the National Society for Public Health Education (SOPHE) 46<sup>th</sup> Annual Meeting. New York City, New York, Nov. 16, 1996.

Sy Francisco S, Lacson R, Theocharis T, Osteria T, Jimenez P, Vincent M, **Strack R**: Factors influencing sexual abstinence among college youth in the Philippines. Oral presentation given at the 124<sup>th</sup> Annual Meeting of the American Public Health Association, New York City, New York, November 17-21, 1996.

Vincent ML, **Strack RW**: National trends in public health. Sisters of Charity Foundations and Saint Ann Foundation presentation at the Strategic Planning Retreat, Cleveland, Ohio, June 15, 1996.

Richter DL, Vincent ML, **Strack RW**, Barnes B, Rao R: Sexual activity and sexual knowledge among adolescents in Sierra Leone, West Africa: Implications for HIV prevention. Poster presentation at the XI International Conference on AIDS, Vancouver, British Columbia, Canada, July 11, 1996.

Sy Francisco S, Lacson R, Theocharis T, Osteria T, Jimenez P, Vincent M, **Strack R**: Correlates of sexual abstinence among urban university students in the Philippines. XI International Conference on AIDS, British Columbia, Canada, July 11, 1996 (abstract no. Th.C.4429).

**Strack RW**, Vincent ML, Lacson RS. Adolescent sexual knowledge, attitudes and behaviors based on a "family values" profile. Oral presentation given at the Minority Health Issues Conference, Columbia, SC, December 1995.

**Strack RW**, Vincent ML, Lacson RS. Comparison of adolescent sexual knowledge, attitudes and behaviors based on a constructed "family values" profile. Oral paper Presentation given at the South Carolina Public Health Association Annual Meeting, Myrtle Beach, SC, May 1995.

## **TEACHING EXPERIENCE:**

### **University of North Carolina Greensboro Department of Public Health Education**

#### Undergraduate:

HEA 308 on-line: Fall 2011

HEA 340: Community Observation and Assessment - Spring 2002

HEA 405: Program Planning and Evaluation - Fall 2001-07, 09-10

HEA 450/670: Adolescent Health - Spring 2003, 04, 06

HEA 450 on-line: Adolescent Health – Fall ‘11  
 HEA 475: Undergraduate Independent Study - Fall 2003-05, 09

Graduate:

HEA 610: Community Health Interventions II - Spring 2002  
 HEA 625: Health Program Evaluation - Fall 2001-03  
 HEA 645: Health Policy - Spring 2007-10, 2012-15  
 HEA 648: Applied Program Planning - Fall 2004-10  
 HEA 650: Community Health Internship/Practicum - Spring 2004-11  
 HEA 695-10: Graduate Independent Study - Fall 2003,04,07; Spring 2008-10, 15  
 HEA 751: Foundations of Research – Fall 2014

**Guest lectures in colleagues' courses:**

- “Participatory Action Research & Photovoice.” Lecture given in Dr. Kay Lovelace’s course HEA 466: Community Level Interventions, September 25, 2001.
- “Issues and challenges inherent in program evaluation.” Guest presenter in Dr. Tom Martinek's course ESS 545: Psychology of Coaching, November 7, 2005.
- “Photovoice methodology.” Guest Lecturer in Robert Aronson's course HEA 609: Community Health Interventions, April 7, 2005, 2007.
- “Comprehensive Sexuality Education and Adolescents.” Guest Lecturer in Candace West's course HEA 260: Human Sexuality, March 22, 2005.
- “Discussion of Research Challenges within the framework of a tenure track academic position” Guest Lecturer in Dan Bibeaus 765: Research Teams course, Fall 2008
- “The politics of conducting community evaluations” Guest lecturer in Joseph Telfair’s Advanced Evaluation course, Fall 2008.
- Guest Lecturer in Dr. Perko's HEA 490: Seminar in Health course on April 6, 2009. Discussed the social Determinants of health, the ecological model and the need for policy interventions.

**Doctoral Committee Member**

- Kelley Massengale, (2014-present), PhD Candidate in the Department of Public Health Education. Doctoral Committee Chair.
- Alice (Feng-Yu) Ma, (2013-present), PhD Candidate in the Department of Public Health Education. Doctoral Committee Co-chair.
- Kathleen Egan, (2013-present), PhD Candidate in the Department of Public Health Education. Doctoral Committee Member.
- Margaret Brown, (2011-present), DrPH Candidate in the Department of Public Health Education. Doctoral Committee Chair.
- Sherita Henry, (2014-2016), PhD Candidate in Public Health Program, Morgan State University, Doctoral committee member.
- Adam Hege, (2011-present), DrPH Candidate in the Department of Public Health Education. Doctoral Committee Member. - Secured an academic appointment at Appalachian State University.
- Chris Seitz (2010-present), DrPH Candidate in the Department of Public Health Education. Doctoral Committee Member. – Secured an academic appointment at Montana State University; was awarded 2016 Fulbright Scholarship from the government of Ireland.
- Elise Eifert, (2010-present), DrPH Candidate in the Department of Public Health Education. Doctoral Committee Member. Secured an academic appointment at Florida Atlantic University.

- Victoria Bierman, (2010-2012), PhD Candidate in the School of Nursing. Dissertation Title: *“Tobacco Cessation and the Theory of Planned Behavior”*.
- Virginia Brown, (2010-2012), DrPH Candidate in the Department of Public Health Education. Dissertation Committee – Chair. Dissertation title: *Elements Contributing to the Rate of Adoption of the Healthy Youth Act in North Carolina Schools*. - Secured an academic appointment at the University of Maryland.
- Huaibo Xin, (2008-2011) DrPH Candidate in the Department Public Health Education. Dissertation Title: *Assessing Individual, Family, and Community Resilience to a Natural Disaster among Refugees in NC: An Ethnographic Study* Department Public Health Education. - Secured an academic appointment at the Southern Illinois University.
- Ted Eaves (2008-2010), PhD Candidate in the Department Exercise and Sport Science: Dissertation Title: *Spit tobacco use and behavioral intentions in North Carolina high school baseball coaches*. - Secured an academic appointment at High Point University.
- Jeff Milroy (2008-2010), DrPH Candidate in the Department Public Health Education. Dissertation Title: *Behavior, Theory and Practice: Promoting Physical among American College Students*. Secured an academic appointment at the University of North Carolina Greensboro.
- Carrie Wachter (2004-2005), PhD Candidate in the Department of Counseling and Education (CED). Dissertation Title: *Crisis in the schools: crisis, crisis intervention training, and school counselor burnout Adolescent attachment: The influence of peer relationships on attachment formation*. - Secured an academic appointment at Purdue University.
- Chanza Baytop, (2001-2002) DrPH Candidate at Johns Hopkins University. - Secured appointment as a Senior Associate at Abt Associates, Washington D.C.

### **Johns Hopkins School of Public Health**

#### **Department of Population and Family Health Sciences**

1<sup>st</sup> Term, 2000: Research Evaluation 1: Needs Assessment, Program Planning and Process Evaluation (course # 380.611.71), Department of Population and Family Health Sciences, School of Public Health, Johns Hopkins University.

3<sup>rd</sup> term, 2000: Research Evaluation 1: Needs Assessment, Program Planning and Process Evaluation (course # 380.611), Department of Population and Family Health Sciences, School of Public Health, Johns Hopkins University.

### **University of South Carolina**

#### **Department of Organizational Behavior**

Courses taught as a Graduate Student

Spring 1993	Principles of Management
Summer 1993	Personnel Management
Fall 1993	Organizational Behavior

## **HONORS, RECOGNITIONS, AWARDS:**

- 2016 Nominee for the *2015-2016 HHS Graduate Mentoring Award*
- 2016 HHS Research Excellence Award
- March 2012, *Distinction of Exemplary Leadership* - Annual Health Education Advocacy Summits, Coalition of National Health Education Organizations.

- 2009, *STARR Professional Award*, Guilford Coalition for Adolescent Pregnancy Prevention,
- 2010, *Program Excellence Award for the 2009* in recognition of the “Adolescent Pregnancy in Guilford County: A White Paper.” Adolescent Pregnancy Campaign of North Carolina.
- 2010, *Nominee for University-wide Teaching award*, UNCG.
- May 2009, *Teaching Excellence Award*, UNCG School of Health and Human Performance.
- 2002, *Summer Excellence Award*, UNCG Office for Research Services.
- May 1995 - *Delta Omega Outstanding Paper Award*, South Carolina Public Health Association: Comparison of adolescent sexual knowledge, attitudes and behaviors based on a constructed "family values" profile.
- May 1995, *State of SC Student Scholar Award*, South Carolina Public Health Association's Public Health.

### **MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS:**

- Member, American Public Health Association (APHA)
  - Founding member of the Community-Based Public Health Caucus
- Member, Association of Teachers of Preventive Medicine (ATPM)
- Member, Society for Public Health Education (SOPHE)
  - National SOPHE Treasurer and Executive Committee member, 2002-2004
  - Advocacy and Resolutions Trustee, 2009-present
  - Chair of various committees, 1999-2009: Advocacy committee, Awards Committee, Marketing Subcommittee, Nominations Committee.
  - Member of various committees, 1999-present: Annual Meeting Planning Committee, Board of Trustees, Finance Committee, Professional Preparation Committee, 21st Century Fund Task Force.
  - for 1999 Annual Meeting Planning Committee
  - 2000 Chair of Marketing/Publicity for the Mid-Year Scientific Conference Planning Committee
  - 2000 Chair of the Awards Committee for the 2000 Annual Meeting Planning Committee
  - SOPHE House of Delegates member, 2000, 2001
  - SOPHE Board of Trustees member 2001-03
  - Ad Hoc Reviewer, Journal of Health Promotion Practice
  - Abstract Reviewer for 1999 SOPHE Annual Meeting
  - 2001 & 2002 Chair Nominations Committee
  - 2001, '02, '03, '04, '05 SOPHE Ambassador to AMA Adolescent Health Initiative
  - 2002 SOPHE Professional Preparation Committee (responsible for reviewing the CEPH criteria for accreditation for the Public Health profession).
  - 2002-2004 Elected to the SOPHE Executive committee as Treasurer.
  - Participant and SOPHE Executive Committee representative at the 2004 Health Education Advocacy Summit, Washington, DC – February 29- March 1, 2004.
  - 2004-05: SOPHE 21<sup>st</sup> Century Fund Task Force
  - 2003-05 SOPHE's Professional Preparation Committee/CEPH Subcommittee.

- Moderator for the SOPHE sponsored All Member Advocacy Call on February 8, 2007. Topic: “The Impact of the 2006 Elections & FY’ 08 Federal Budget: What it Means for Public Health Programs”

## **PROFESSIONAL TRAININGS AND WORKSHOPS:**

2016-2017

- *IDEO ‘Storytelling for Influence’ 5-week workshop. – Jan-Feb 2017.*

2015-2016

- *2016 Chancellor’s Entrepreneurship Workshop in Chapel Hill - May 2016.*

2013-2014

- *Academic Analytics Workshop. – Fall 2013*
- *Wordpress Multi-site workshop. – Fall 2013*

2011-2012

- *Third Annual Workshop on Cost-Benefit Analysis and Issue Advocacy; Institute for Policy Integrity, New York University School of Law. The Institute for Policy Integrity’s third annual workshop on cost-benefit analysis. The sessions included both introductory sessions providing background on cost-benefit analysis as well as several in-depth panels with leading national experts on the theme of transportation policies and climate change, as well as breakout strategy sessions on a number of issues. – October 26, 2011*

2010-2011

- *Care Share Health Alliance Fall 2010 Workshop: Discussion on how socioeconomic status, family, community, policies, and social factors play a major role in health; and how these factors impact our work serving the uninsured. - Fall 2010*

2005-2006

- *EndNote training held by the UNCG Jackson Library - May 4, 2006.*
- *Advancing Greensboro’s Growing Culture of Creativity & Innovation. A conference of UNCG and the Joseph M. Bryan Foundation. Held at the Bryan Park Enrichment Center. April 24th, 2006*
- *Using Laptops to Enhance Communication and Increase Student Learning - TLC Workshop. –Fall 2005*

2004-05

- *Service-Learning on the UNCG Campus: Office of Leadership and Service-Learning workshop – Fall 2005*
- *2005 Lilly South Conference on College and University Teaching, - Spring 2005.*
- *Health and Wellness Grantee Coordinator’s Annual Action Planning and Information Exchange. Topics: Action Planning; Using media for education and advocacy; Understanding secondhand smoke and cessation policy efforts. - April 21, 2005.*
- *Teaching Workshop: Using rubrics to make your grading life easier AND improve student writing! May 12th, 2005.*
- *Educating the NetGen - Strategies that work. TLC Workshop. - January 29, 2005.*
- *Blackboard Content System Training. TLC Workshop. - September 20, 2004*

- *APHA 2004 Annual Meeting Preconference Workshop. CEI 2022.0: Community-Based Participatory Research: Working with Communities to Analyze Data and Get to Outcomes.* Presenters: Eugenia Eng, Nicholas Freudenberg, Barbara Israel, Meredith Minkler, Nina Wallerstein, Jason Corburn, Suzanne Cashman, Alex J. Allen III, Ann-Gel Palermo, Sawera Swanston, Scott Rhodes, Ramiro Arceo, Alvin Rafaelito. Statement of Purpose: The purpose of this Institute is to help participants who are familiar with and possibly have some experience in community based participatory research (CBPR) deepen their understanding of and skills related to collaborative data analysis and use of findings as part of the CBPR process. - Sunday, November 7th, 2004.

### **JOURNAL REVIEWS:**

- Manuscript Reviewer 2001-present, *Journal of Health Promotion Practice*,
- Manuscript Reviewer 2006-present, *Journal of Adolescent Health*,
- Manuscript Reviewer 2008-present, *Public Health*,
- Abstract reviewer for the 2001 APHA Annual Meeting for the APHA: *Community-Based Public Health Caucus*.
- Manuscript Reviewer 2003- for *Eta Sigma Gamma Monograph Review*.
- Book Review for Sage Publications 2004 - *Writing the NIH Grant Proposal: A Step-by-Step Guide*, by William Gerin
- Manuscript Reviewer 2004- , *Preventing Chronic Disease Journal*
- Manuscript Reviewer 2012-present, *American Journal of Health Education*,

### **SERVICE TO THE UNIVERSITY:**

- 2006-2012. UNCG Faculty Senate, Committee Member
  - The Faculty Senate is the legislative arm of the General Faculty. It oversees such issues as promotion and tenure policies, curriculum, academic policies, and faculty development and welfare.
- 2008-2012. Faculty Compensation Committee Senate Sub-committee, Chair
  - This is a sub-committee of the Faculty Senate with the primary function of representing university faculty's interest relative to compensation.
- 2009-2012. Chancellor's Budget Sounding Board, Committee Member
  - Chancellor Brady invited several individuals to serve as a Budget Sounding Board for our senior leadership as we move through the legislative process and implementation of budget cuts. This group will meet with her, Dave Perrin (Provost and Vice Chancellor for Academic Affairs), and Reade Taylor (Vice Chancellor for Business Affairs) on an occasional basis, as needed, to preview and provide feedback on strategies and operational plans for dealing with the budget situation. Final decisions will be made by the Chancellor's Executive Staff.
- 2011-2012. University Program Review Committee. Committee Member
  - UNCG is in the process of conducting a review of all academic programs. The University Program Review Committee is charged with the final review of Unit Program Review reports and will make a final report to the Provost on March 2, 2012.
- 2012. Subcommittee member for the Graduate Schools response for the Alternative Revenue Task Force.
- 2013-2014. University Provost Search Committee member
- 2013-2015. Children Youth and Families Research Network, Executive Board member
- 2014-2015. School of HHS Budget Sounding Board



## COMMUNITY ENGAGED SCHOLARSHIP - SERVICE TO THE COMMUNITY:

- **Strack, R. W. & Orsini, M.M., (2011).** *Summary Report on the Development of a planned response to the County Health Rankings: Rockingham County Community Health Task Force.* In May-June 2011, in response to the County Health Rankings, the Rockingham County Department of Public Health immediately began to identify ways the community could come together to address the issues facing the citizens of the county. The Rockingham County Board of Commissioners officially appointed members to the Rockingham County Community Health Task Force. Members included 37 community leaders representing education, business, health and human services as well as elected city and county officials. The purpose of the Rockingham County Health Task Force was to examine the County Health Rankings and develop recommendations for community actions directed at improving the health outcomes and factors affecting Rockingham County residents. Drs. Strack and Orsini assisted Rockingham County by training (four training sessions) and guiding the work of the County Health Ranking Task Force. This resulted in a presentation to county commissioners and a report to guide county efforts.
  
- **Strack, RW, DeShazo, L, Boren, S. (2011).** Guilford County Adolescent Pregnancy Prevention Summit.

Dr. Strack co-organized the Adolescent Pregnancy Prevention Summit (APPS) held at the Greensboro Airport Marriott Hotel (February 14, 2011) to promote dialogue and strategize for action about the issues that affect and influence adolescent pregnancy in the Guilford County community. Two hundred eighty three stakeholders (teens and parents, community and health organizations professionals, faith leaders, public school system staff, university students, staff, and faculty members) attended the event. The Summit's purpose was to: 1) Increase visibility and awareness of the magnitude of adolescent pregnancy in Guilford County; 2) Create a Guilford County cross-agency, bipartisan team of leaders, providers, and parents willing to work together to address the teenage pregnancy issue both inside schools but also within the community; 3) Establish parameters for the development of a Community-wide Action Plan for addressing adolescent pregnancy. Senator Kay Hagan provided a video introduction to the meeting taped specifically for the event. The event was designed to promote dialogue and strategize for action around the issues that influence adolescent pregnancy in Guilford County. Because every issue of social challenges cannot be addressed with the same degree of intensity, Dr. Strack and his team worked with community partners to devise a strategy for leading a large group through a process of deciding the most important and changeable issues and strategies to focus on as a community. Community-wide efforts and a network of strategies came out of the summit, and continued recommendations and gatherings are planned for this ongoing effort to minimize the number of adolescents who become pregnant. To share the work of the summit, Dr. Strack and his team made video content of the event available through UNCG's iTunesU (<http://its.uncg.edu/iTunesU/>).
  
- Wrote SAS program to generate descriptive statistics for the Male Responsibility Workshop for the Lowcountry Health District, South Carolina Department of Health and Environmental Control (1994).
  
- Provided assistance to Project Coordinator in the development of evaluation plans for a diet and exercise intervention in a low-income neighborhood, Activity of Children Today and Tomorrow (ACTT), for the South Carolina Department of Health and Environmental Control (1995).

- Delivered two talks at Georgetown University for the National Youth Leadership Forum, a 501(c)(3) non-profit educational organization, Topic: Public Health and the Health of Adolescents (July 1998).
- Delivered talk as an in-service training to Montgomery County Health Department employees at the Johns Hopkins Montgomery County Center, Topic: Adolescent Health (July 1999).
- Member of the Advisory Board for the MAECP program of the Maryland Governor Office of Children, Youth and Families (2000-01).
- Member of the Youth PATHS Advisory Board for The Family League of Baltimore City (2000-01).
- Sitting member of the Guilford County School Health Advisory Board (2003-2011)
- Sitting member of the Guilford County Adolescent Pregnancy Prevention Coalition, Chair of the Evaluation Committee (2004- 2010).
- Sitting member of the SPARC Coalition addressing alcohol issues on the UNCG campus (2004-2008).

#### **RESEARCH/SCHOLARLY GRANTS** (Reverse chronological)

- a. From external agencies / organizations

##### Under Review

- i. **Title:** *Picture Me Fit-Phase II: Engaging Youth in Community-Based Prevention*  
Principal Investigator/Project Director: Robert W. Strack  
Agency/Grantor: NIH-NINR (Grant 1 R42 TBD)  
Period: Submitted April 5, 2017 Funding Level: \$1,489,000  
Consortia/UNCG Subcontract Level: \$ 422,756  
Received **Impact Score of TBD**  
**Summary:** Evidence suggests the nation's obesity epidemic will not be reversed by limiting prevention and health promotion strategies to those emphasizing individual behavior change. What is needed are strategies for increasing the popular demand for policy, systems and environmental change strategies. A new and emerging trend in health promotion utilizes the power of mobile and social media platforms that are useful for engaging individuals, organizations and communities in their effort to promote obesity prevention strategies leading to healthier environments. The proposed Picture Me Fit tool utilizes established photovoice methodology to empower school/community groups to be social change agents and bring about community change. Picture Me Fit (PMFit) is a multi-component online resource using web-based, mobile and social media platforms designed to train community members, including youth, to represent environmental factors contributing to obesity in their communities, raise community awareness, encourage stakeholders, and inform possible environmental and policy change strategies. The fully developed PMFit product

provides: (a) standardized and fun online training on the photovoice method and advocacy skills, (b) a convenient mobile media and web-based portal for uploading photos, adding captions, printing high quality prints for public display, and hosting online photo exhibits; (c) an enhanced social media integration platform boosting photovoice communication and the cultivation of a community of photovoice users, and (d) an online resource center with opportunities to network with other communities engaged in photovoice activities. Learning modules within PMFit include visually appealing content, interactive exercises, animations, 3-D gaming and learning activities, and resources for crafting action plans. PMFit is designed to empower local communities to gather and spare information that encourages the public to form an independent conclusion on potential policy solutions and their impact (e.g., the extent to which policies such as healthy food choices can lead to health improvements). The aims of the Phase II research are to develop and test the PMFit mobile media application with social media integration, develop and integrate obesity message framing educational modules into the PMFit tool, and using an interrupted time series design, test the efficacy of PMFit for garnering increased public support for policy, systems and environmental change strategies that lead to healthier and less obesogenic communities.

#### Funded

1. **Title:** *"Picture Me Fit: Engaging Youth in Community-Based Prevention-Phase I"*

Principal Investigator/Project Director: Robert W. Strack

Agency/Grantor: NIH-NICHD (Grant 1 R41NR015736)

Period: resubmitted December 2012

Funding Level: \$224,415

Subcontract Level: \$ 67,564

Received **Impact Score of 34**

**Summary:** Approximately one-third of all U.S. adults and children are obese and at-risk for a wide range of related chronic health conditions such as cardiovascular disease, hypertension, diabetes, stroke, osteoarthritis, sleep apnea, and certain types of cancer. The Center for Disease Control and Prevention (CDC) and other expert resources recognize that although individual-level factors such as good nutrition and physical activity are core determinants of obesity, a comprehensive approach that includes environmental and policy-level changes is necessary to promote healthy behaviors and prevent obesity. Communities are being called upon to implement environmental strategies evidenced to promote good nutrition and physical activity. Guidelines for recommended environmental strategies and measurements have been created to help communities plan and monitor environmental and policy changes that promote good nutrition and physical activity. Although the expert recommendations are helpful in guiding communities on what to do (i.e., specific environmental and policy-level strategies to implement), several challenges exist regarding how to go about the work of community obesity prevention. The proposed project will use a qualitative, ethnographic method of using documentary photography, photo exhibits, and advocacy to empower groups of individuals to do the work of obesity prevention in their communities.

The overall goal of this Phase I STTR project is to test the feasibility of developing Picture Me Fit (PMFit), a multi-component online resource designed to train

community members, including youth: a) to represent environmental factors contributing to obesity in their communities by using a process known as photovoice and b) to use photo projects to assess the physical environment of a community, raise community awareness, mobilize stakeholders, and inform environmental and policy changes.

2. Title: *NCBST-Matching Program*  
Principal Investigator: Strack & Wyrick (Co-PI)  
Agency/Grantor: NC Board of Science and Technology  
Period: 9/1/15 – 8/31/16 Funding Level: \$ 50,000  
Bridge innovation award for Picture Me Fit Community-Based Prevention from the NCBST-NIH -SBIR Phase I Matching Program.  
Role: Co-PI
  
3. **Title:** *"Picture Me Alcohol Free: Engaging Youth in Community-Based Prevention-Phase II funding"*  
Principal Investigator/Project Director: Robert W. Strack  
Agency/Grantor: NIH-NIAAA (Grant R44 AA017561)  
Received **Impact Score of 30**  
Period: 07/01/2012 – 06/30/2015 Funding Level: \$1,114,711  
Subcontract Level: \$ 417,933  
**Summary:** This application proposes to build on the successful Phase I Picture Me Alcohol Free (PMAF) feasibility pilot study. PMAF is a community-based program designed to train groups of youth to a) represent contributing factors and consequences (e.g., social availability, alcohol-involved crashes) of underage drinking in their communities through a specific photographic technique called photovoice, and b) use photo projects to raise community awareness and motivate community-level change. Underage drinking continues to be serious public health concern in this country. This is reflected in the recent Call to Action by the U.S. Surgeon General's Office (2007), which places an emphasis on youth involvement in community-wide prevention. However, there are few, if any, commercially available tools that can be used by communities to train and support youth in community-based prevention. The proposed project will fill that need by using existing research and instructional technology to develop an innovative online training program that will guide youth, with the help of an adult facilitator, through the photovoice process in attempt to raise community awareness and motivate alcohol-related environmental and policy changes. Phase II aims include completion of the full PMAF program and evaluation of the program using a pair-matched group randomized design. Thirty SADD (Students against Destructive Decisions) groups will be randomly assigned to treatment (PMAF) or standard practice control conditions. Outcomes include media coverage, public events, advocacy activities, and education.
  
4. Title: *Cone Health Foundation Commissioned White Paper*  
Principal Investigator: Robert W. Strack (PI)  
Agency/Grantor: Moses Cone-Wesley Long Community Health Foundation  
Period: 1/01/09 – 5/21/2009 Funding Level: \$ 14,000  
Wrote white paper on the status of adolescent pregnancy programming in Guilford County. The white paper process was used to determine Foundation funding. At the

completion of the process the Foundation determined to continue funding adolescent prevention efforts in Guilford County. The contribution of the white paper was recognized by the Adolescent Pregnancy Campaign of North Carolina and I was given the Program Excellence Award for the 2009. It was out of this work that I was also awarded the 2009 STARR Professional Awardee by the Guilford Coalition for Adolescent Pregnancy Prevention.

Role: PI

5. Title: *NCBST-Matching Program*  
Principal Investigator: Strack & Wyrick (Co-PI)  
Agency/Grantor: NC Board of Science and Technology  
Period: 9/1/08 - 12/31/09 Funding Level: \$ 50,000  
Bridge innovation award for Picture Me Alcohol Free: Engaging Youth in Community-Based Prevention from the NCBST-NIH -SBIR Phase I Matching Program.  
Role: Co-PI
  
6. **Title:** *"Picture Me Alcohol Free: Engaging Youth in Community-Based Prevention"*  
Principal Investigator/Project Director: Robert W. Strack  
Agency/Grantor: NIH-NIAAA (Grant R44 AA017561)  
Period: 9/1/08 - 8/31/09 Funding Level: \$156,688  
Subcontract Level: \$ 36,638  
**Summary:** This application proposes to test the feasibility of developing an online training program, Picture Me Alcohol Free (PMAF), intended to empower youth to become active participants in community-based efforts to reduce underage alcohol use and related consequences. Underage drinking continues to be serious public health concern in this country. This is reflected in the recent Call to Action by the U.S. Surgeon General's Office (2007) which places an emphasis on youth involvement in community-wide prevention. However, there are few, if any, commercially available tools that can be used by communities to train and support youth in community-based prevention. The proposed project will fill that need by using existing research and instructional technology to develop an innovative online training program that will guide youth, with the help of an adult facilitator, through the photovoice process in attempt to raise community awareness and motivate alcohol-related environmental and policy changes. Photovoice is a process by which participants learn to operate cameras and are invited to take pictures of strengths, weaknesses, and/or specific issues in their communities. Phase I will involve interviews with expert advisory panel members to determine the content and structure of the program, development of one online session, pilot testing of the prototype session with a sample of youth and leaders of youth-serving organizations, refinement of the prototype session, and development of a detailed outline of the final 8-session program. These Phase I tasks will be completed to demonstrate commercial and technical feasibility, as well as lay the ground work for full development and evaluation of the program in Phase II. Given the large number of youth-serving organizations that participate in community-based prevention of underage drinking, the commercial potential of PMAF is good.
  
7. **Title:** *Cone Health Foundation Evaluation Initiative*  
Principal Investigator: Robert W. Strack (PI)  
Agency/Grantor: Moses Cone-Wesley Long Community Health Foundation  
Period: 8/01/08 - 9/03/2008 Funding Level: \$ 8,600

Provision of consultation and execution of evaluation services for initiatives funded by the Foundation. These efforts were building blocks for my community engaged scholarship with a key community partner and lead to the Cone Health Foundation's development of the White Paper process that was used to streamline the Foundation's efforts.

8. **Title:** *"Picture Me Tobacco Free"*  
 Co-Principal Investigators: Robert Strack, Kay Lovelace  
 Agency/Grantor: NC Health and Wellness Trust Fund  
 Subcontract with: General Baptist State Convention  
 Period: 1/01/03 – 12/31/2005 Funding Level: \$ 475,000  
 Subcontract Level: \$178,560  
**Summary:** Anita Holmes and John Hatch of the General Baptist State Convention's (GBSC) Center for Health and Healing contacted Kay and I to help them with preparing a grant proposal for the NC Health and Wellness Trust Fund that would address the use of tobacco products by African American youth. Kay and I began our collaboration with Anita in the preparation of the grant but just prior to the due date of the grant Anita's mother became gravely ill and Kay and I wrote the entire grant without the assistance of the GBSC. The GBSC is the largest membership organization of African Americans in North Carolina, representing over 2000 Baptist churches across the state. Kay and I are working as program planners, trainers, and evaluators for the project, which will address the influence of tobacco on the lives of youth. The project, entitled "Picture Me Tobacco Free", is a youth photovoice project in which youth teams will use photography to critically assess the impact of tobacco on their communities. In addition to creating dialogue among African American youth regarding tobacco use, each youth team will be developing photo exhibits for their churches and communities and encouraged to develop local action plans based on their findings.
9. **Title:** *"Subcontract with JHU to continue PAIRS Evaluation"*  
 Principal Investigator: Robert W. Strack  
 Agency/Grantor: Baltimore City Health Department  
 Period: 8/01/01 – 6/30/2002 Funding Level: \$ 13,200  
**Summary:** An evaluation of a three-year project being conducted by the Baltimore City Health Department to reduce the rate of repeat pregnancies and enhance the academic skills and aspirations of parenting adolescent females utilizing a case-management program for addressing their family planning, academic and social needs.
- 10 **Title:** *"PAIRS Evaluation"*  
 Principal Investigator: Robert W. Strack  
 Agency/Grantor: Baltimore City Health Department  
 Period: 5/00 – 6/2002 Funding Level: \$ 82,533  
**Summary:** An evaluation of a three-year project being conducted by the Baltimore City Health Department to reduce the rate of repeat pregnancies and enhance the academic skills and aspirations of parenting adolescent females utilizing a case-management program for addressing their family planning, academic and social needs.

11. **Title:** *“Evaluation of the Baltimore Reads Family Literacy Program “*  
Principal Investigator: Robert W. Strack  
Agency/Grantor: Baltimore Reads, Inc.  
Period: 7/00 – 12/2000                      Funding Level: \$ 28,898  
*Summary:* A process evaluation of the Baltimore Reads Organization’s family literacy program that is providing services to public assistance recipients as part of a Welfare-to-Work initiative. Consultation given in translating evaluation results into their current programming and evaluation systems.
  
12. **Title:** *“Southeast Baltimore REACH Partnership”*  
Co-Investigator: Robert Strack with Debra Mekos  
(Principal Investigator: Cheryl Alexander)  
Agency/Grantor: Centers for Disease Control and Prevention  
Period: 9/98 – 9/2003                      Funding Level: \$607,413  
*Summary:* A five-year university-community partnership to enhance adolescent health and strengthen community capacity for fostering youth development. The aims of the demonstration project are to develop, implement, and evaluate a culturally appropriate adolescent health intervention and to increase community capacity for addressing adolescent health needs through participatory research, training, and dissemination activities with youth-serving organizations. Responsibilities include working with partnership to plan, implement, and evaluate health intervention and community capacity-building activities.
  
13. **Title:** *“A Methodological Appraisal of Photovoice as a Participatory Com. Needs/Assets Assessment Tool”*  
Principal Investigator: Robert Strack  
Agency/Grantor: Center for Adolescent Health Prom. & Disease Prevention  
Period: 2/99 – 2/00                      Funding Level: \$10,000  
*Summary:* Principal Investigator and grant author on a project to assess the methodological utility of the Photovoice process as a tool for engaging youth community members in a participatory community needs and assets assessment. The project is designed to engage the community in a participatory research project by entrusting cameras to the hands of youth and inviting them to identify, represent and enhance their community through a shared photographic process. Responsibilities entail the general oversight of the project, including the supervision of a graduate assistant fulfilling her internship requirements, data collection, analysis, report writing and presentation.
  
14. **Title:** *“Preventing Teen Pregnancy: Sharing Lessons Learned (CDC SIP1-97)”*  
Co-Investigator: Robert Strack (Principal Investigator: USC PRC)  
Agency/Grantor: Centers for Disease Control and Prevention (SIP 1-97 Sub-contract with the University of South Carolina's PRC),  
Period: 10/97 – 9/99                      Funding Level: \$14,000  
*Summary:* A collaborative Special Interest Project with the University of South Carolina PRC designed to harvest and synthesize the lessons learned by the 13 CDC demonstration sites addressing teen pregnancy. Its principle purpose is to provide "lessons learned" and strategies for other communities. Responsibilities include the review of data collection instruments and methodologies.

15. **Title:** *“Monitoring Adolescents in Risky Situations (MARS)”*  
 Co-Investigator: Robert Strack (Principal Investigator: Cheryl Alexander)  
 Agency/Grantor: Maryland AIDS Administration  
 Period: 10/97 – 7/00 Funding Level: \$180,235  
*Summary:* A collaborative project with the Maryland AIDS Administration, the Montgomery County Department of Health and Human Services and the National Network for Youth to develop an instrument for measuring behaviors and situations that place adolescents who are living away from their families at risk for HIV, STDs, drugs and violence. Responsibilities entail the general oversight of the project including data collection, analysis, report writing and presentation.
16. **Title:** *“Evaluation Plan for the Health Teens and Young Adults Program”*  
 Co-Investigator: Robert Strack (Principal Investigator: Cheryl Alexander)  
 Agency/Grantor: Governor’s Council on Adolescent Pregnancy  
 Period: 2/98 – 12/98 Funding Level: \$20,000  
*Summary:* A technical assistance project to guide evaluation planning for the Health Department’s Healthy Teens and Young Adults program. Responsibilities included reviewing the history and current status of the HTYA program in each of the three jurisdictions, and recommending a design for ongoing evaluation of clinic services and family planning outcomes.
17. **Title:** *“Washington County Adolescent Health Needs Assessment”*  
 Co-Principal Investigator: Robert Strack / Susan Russell Walters  
 Agency/Grantor: Washington County Health Department  
 Period: 3/97 – 12/97 Funding Level: \$15,000  
*Summary:* A cooperative project with the Washington County Health Department to assess the health needs of county youths and of the viability of augmenting existing school-based health services within Washington County. Assessment was conducted through the primary collection of data and analysis of state level secondary data. Responsibilities entail the general oversight of the project including data collection, analysis, report writing and presentation.
- a. From UNCG.
18. **Title:** *Storytelling and the Social Determinants of Health*  
 Principle Investigator: Robert Strack  
 Agency/Grantor: School of Health and Human Sciences -Research Excellence Grants,  
 Period: Summer 2016-Spring 2017 Funding level: \$5,000  
*Summary:* An examination of the working hypothesis is that individuals exposed to the social determinants of health via storytelling conventions are more likely to embrace its tenets. This research attempts expand our understanding of the use of storytelling and to investigate ‘storied assets’ ability to shift empathy, deep metaphors, issue salience, issue conflict, critical consciousness, and pro-social behaviors.
19. **Title:** *“Utilizing BB to create online community for graduate MPH students in field internships”*  
 Principal Investigators: Robert W. Strack  
 Agency/Grantor: HHP Technology Mini-grants



