

Curriculum Vitae
Brenda Burgin Ross, MS, RD, LDN

347 Stone Building
Department of Nutrition
School of Health and Human Sciences
University of NC at Greensboro

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EDUCATION:

M.S., Gerontology, University of North Carolina at Greensboro
May 2008

Interest Areas: Refugee and Immigrant Elderly, Adult Failure to Thrive, End of Life Care

Post B.S. Certificate in Gerontology, University of North Carolina at Greensboro
December 2006

Post B.S. Dietetic Internship, Forsyth Medical Center, Winston-Salem, NC
1976-1977

B.S., Food, Nutrition, and Food Service Management, University of North Carolina at
Greensboro, 1974

EXPERIENCE:

Academic Professional Instructor 2010-present
University of North Carolina at Greensboro, Greensboro, NC

Expertise: Instructor for multiple, undergraduate courses (typically 4 courses and 1 lab per semester). This includes: Introduction to Nutrition (NTR 213) with 125 students/semester classroom based and 25 students/semester in online section, Introduction to Food Science (NTR 103), with 100 students per semester, and Experimental Foods (NTR 403/403Lab) with 100 minutes lecture and 170 minutes weekly lab, typically with 26 students per semester. Does weekly food and supply procurement, and arranges supplies for the ten NTR 403 Experimental Lab stations. Chairs the NTR 213 committee, coordinating the 5-6 large sections (1,700 students per year) General Education Course to meet the UNCG Science requirement. This involves development of all course material, from book selection to technology utilized in the course, training of faculty and graduate assistants to technology, as well as the development and management of the online class for distance education. Serves on Undergraduate committee, participating in discussion related to curriculum changes for the undergraduate program. Also serves on the Dietetics Advisory committee, and the Dietetic Internship committee. Serves as the liaison between the Department of Nutrition and the North Carolina School Nutrition Association, planning and conducting training sessions for Annual meeting as well as regional workshops for NCSNA managers across North Carolina.

<p>Owner/ Consultant B. Burgin Ross Consulting, Winston Salem, NC Expertise: Clinical and management skills applied to specialty hospitals, retirement communities, skilled nursing, rehabilitation, and hospice settings. Focus on compliance for JACHO, Medicare and Medicaid regulations. Supervises non-dietitians who provide direct nutrition care per regulatory guidelines. Assists facilities with budget analysis. Demonstrates excellent track record in provision of quality care and application of OBRA guidelines. Clinical skills include expertise in the following: enteral feedings, wound care, geriatrics, end-of-life care, ventilator care, HIV-AIDS, and adult failure to thrive. Allows undergraduate, graduate, and Dietetic Intern students to shadow clinical work in skilled care settings.</p>	<p>1992-present</p>
<p>Part-time Lecturer University of North Carolina at Greensboro , Greensboro, NC Expertise: Lecturer for Nutrition 213 (Introductory Nutrition) 250 students per section, 2 sections per semester</p>	<p>2008-2010</p>
<p>Account Executive ARA Healthcare Nutrition Services, Philadelphia, PA Expertise: Responsible for sales of contract foodservice management to Health Care market, in Southeastern U.S. Included preparation of contract proposal, financial “proforma”, and negotiation of contractual terms with clients.</p>	<p>1989-1992</p>
<p>Canteen Corporation Account Executive, Chicago, Illinois Expertise: Responsible for sales of contract food service management to health care facilities in Mid-West. Included preparation of contract proposal, financial “proforma” to prospective clients, and negotiation of contractual arrangements with clients.</p>	<p>1987-1989</p>
<p>Canteen Corporation Regional Manager/Regional Dietitian Expertise: Responsible for multiple long term care facilities within North and South Carolina within contractual guidelines for both clinical and management operations. Assisted with survey and opening of new contracts, management of problem accounts, and training of both clinical dietitians and food service directors in specialty hospitals, long term care settings, and medium sized medical centers.</p>	<p>1985-1987</p>
<p>Charter Medical Corporation, Charter Hills Hospital Director of Food Services, Charter Hills Hospital, Greensboro, NC Expertise: Management of food service operation for private psychiatric hospital, including clinical services for in-patient population. Provided supervision for Director at second facility within 40 mile radius of main hospital.</p>	<p>1981-1985</p>
<p>Marriott Corporation</p>	<p>1979-1981</p>

Operations Manager, Food and Nutrition Services, Duke University Medical Center, Durham, NC

Expertise: Management of operations section of contract management, to include patient tray line, production, and cafeteria operations in South Hospital, including assistance with opening of new North Hospital.

Marriott Corporation 1977-1979

Director of Food Services, Medical Park Hospital, Winston-Salem, NC

Expertise: Management of food service operation for private medical surgical hospital, including clinical services for in-patient population. Provided catering functions as needed.

U.S. Peace Corps 1974-1976

Peace Corps Volunteer, Liberia, West Africa

Expertise: Rural health educator for women in underdeveloped nation of West Africa, focusing on clean water, breast feeding, and nutrition education. Lived in village with local residents where both electricity and plumbing were non-existent.

PROFESSIONAL QUALIFICATIONS:

Registered Dietitian 1977- present
Licensed to practice in North Carolina 1991- present

AWARDS and HONORS:

Nominated for Outstanding Educator Award, North Carolina Dietetic Association 2014
Sigma Phi Omega Honor Society 2004
Pacesetter Award, UNCG School of Human Environmental Science 2002
Member of the Year, North Carolina Dietetic Association 1997
Recognized Young Dietitian of the Year, American Dietetic Assoc. 1983

PROFESSIONAL LEADERSHIP:

North Carolina Board of Dietetics/Nutrition

Member, appointed by NC Speaker of House 2008-2014
Chair of Licensure Board 2009-2011

American Dietetic Association

Delegate for North Carolina Dietetic Association 1999-2002
Chair of Delegates, North Carolina Dietetic Association 2002-2003

North Carolina Dietetic Association 1981-2005

President, President-Elect, Treasurer, Annual Meeting Chair
PR Chair, Parliamentarian, District President

Professional Memberships

American Dietetic Association 1977-present
North Carolina Dietetic Association 1977-present
Southern Gerontological Society 2007-present

Sigma Phi Omega, Treasurer, National Association	2009-2011
PROFESSIONAL PRESENTATIONS	
Advanced Clinical Dietetics NTR 693: UNCG Topic: Nutritional Care in HIV/Aids	1996-2014 (each Fall semester)
Annual Meeting Association for Gerontology in Higher Education, San Antonio, Texas Topic: Oral History Project with Elderly Montagnard Refugees	2009
Community Nutrition Class NTR 523 (now NTR 423): UNCG Topic: Nutritional Care for Hospice Patients	1996-2009 (each Spring semester)
Introduction to Clinical Dietetics NTR 602: UNCG Topic: Managed Care & Long Term Care	1996-2000 (each Fall semester)
North Carolina Dietetic Association Annual Meeting Topic: The Critical Need for Advanced Directives: Nutritional Issues	2006
Annual Conference, The Carolinas Center for Hospice & End of Life Care Topic: Nutrition, End of Life, and Immigrant Experience	2005
Annual Conference, The Carolinas Center for Hospice & End of Life Care Topic: The Compassionate Use of Food and Fluid	2004
NC Division of Public Health Osteoporosis Workshop Topic: Nutritional Interventions in Treatment of Osteoporosis	2003
NC Dietetic Association Annual Meeting Topic: Professional Development Portfolio	2002
NC Dietetic Association Annual Meeting Topic: Professional Development Portfolio	2001
AHEC Conference: Greensboro Topic: Nutritional Support in Progressive & Terminal Illness, Practice and Ethics Issues	2001
15 th Annual Nutrition Symposium/ MASPEN Topic: Issues on Feeding Terminally Ill Patients	2000
North Carolina Consultant Dietitians in Health Care Facilities Topic: Appropriate Use of Food/Fluid in Terminal Illness	2000

Coastal Carolina Dietetic Association
Topic: Negotiation for Satisfaction
Topic: Code of Ethics for Dietetics Profession 2000

Family Medicine Residency Program
Moses Cone Health System
Topic: Appropriate Use of Food/Fluid in Terminal Illness 1999

North Carolina Dietetic Association Annual Meeting
Topic: Working with Hospice: An RD's Perspective 1998

PUBLICATIONS: PEER REVIEWED SCIENTIFIC JOURNALS

Ross, B. Burgin, MS, RD, LDN. Oral History Project with Elderly Montagnard Refugees,
Open Journal of Social Science Research, Sciknow Publications, September 2014:2(3): 99-104

Taylor, Martha, PhD, RD, LDN, Ross, B. Burgin, MS, RD, LDN, and Cherry, Carinthia, MS. Obesity in Older Adults: A Challenge for North Carolina Health Care Professionals and Policy Makers, **North Carolina Medical Journal**, September/October 2008: 69:5:393-397

PUBLICATIONS: TRADE JOURNAL

Ross, B. Burgin, Nutritional Care and End of Life Issues, ECPN Magazine, May 2006:9-10
(Trade Journal for Health Care Industry)

VOLUNTEER ACTIVITIES

Trustee of Aids Care Services Board, Winston-Salem, NC 2005-2012
Chair of Trustees 2010-2011
AmeriCorps ACCESS Member, United Montagnard Christian Church 2006-2007
Habitat for Humanity, Greensboro 1995-2004
Greensboro Interfaith Network , Starmount Presbyterian 1996-2002
Triad Health Project, Greensboro 1992-2002
Special Olympics, Healthy Athletes Team, ADA 1999

OTHER

Credential in Cross Cultural Human Services
AmeriCorps ACCESS Program 2007