## Original Submission

### Section 1: Contact Information

<table>
<thead>
<tr>
<th>Name of institution</th>
<th>University of North Carolina at Greensboro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Accredited Program</td>
<td>Professional Core</td>
</tr>
<tr>
<td>Total number of COAPRT Accredited Programs at this institution</td>
<td>2</td>
</tr>
<tr>
<td>Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.</td>
<td>Kimberly Miller, MS, CPRP</td>
</tr>
<tr>
<td>Position Title</td>
<td>AP Associate Professor</td>
</tr>
<tr>
<td>Address</td>
<td>524 Highland Avenue 203 Ferguson Building Greensboro NC 27412 US</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:kdmiller@uncg.edu">kdmiller@uncg.edu</a></td>
</tr>
<tr>
<td>Phone</td>
<td>+13363344480</td>
</tr>
<tr>
<td>Department Name</td>
<td>Department of Community and Therapeutic Recreation</td>
</tr>
<tr>
<td>Website</td>
<td><a href="https://hhs.uncg.edu/ctr/">https://hhs.uncg.edu/ctr/</a></td>
</tr>
<tr>
<td>Formal Name of your Institution's President</td>
<td>Chancellor Frank Gilliam, Jr.</td>
</tr>
</tbody>
</table>
Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?  **Yes**

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?  **Yes**

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)  **Yes**

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)  **Yes**
Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)  

Yes

<p>| Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <a href="https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates">https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates</a>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level date: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc. |
| Six-year graduation rate | 98% |
| Graduate school acceptance rate | Report the number of last year’s graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85% |</p>
<table>
<thead>
<tr>
<th>Graduate School Acceptance Rate</th>
<th>Number accepted to graduate school: 10. Number who applied for graduate school: 10. Percent graduate school acceptance rate: 100%. The number that applied for and were accepted to graduate school represented 27% of graduates.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Method of measurement</td>
<td>3-month post-graduation survey of May 2021 and August 2021 graduates</td>
</tr>
<tr>
<td>Response rate</td>
<td>64%</td>
</tr>
<tr>
<td>Notes</td>
<td>In addition to the initial email request to complete the survey, two reminder emails were sent. Given that there is no incentive for completing this survey, we were pleased with the response rate, although it did not reach our goal. We would like to add an incentive, but due to current budget constraints, this will not be possible. We will continue to look for ways to increase the response rate without respondents losing anonymity.</td>
</tr>
<tr>
<td>Post-graduate employment rate</td>
<td>Report the number of last year’s graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven’t ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%</td>
</tr>
<tr>
<td>Post-graduate employment rate</td>
<td>Number of graduating students who were employed 3-months post-graduation: 31. Percent of graduating students 91.2%</td>
</tr>
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Section 5: Narrative Report - Learning Outcomes Assessment

For the next section, please report learning outcomes - one for each of the 7.01, 7.02, and 7.03 (for a total of three measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program’s annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 5-1: Narrative Report - Learning Outcomes Assessment

Please provide the following information. COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.
Professional Core - The Recreation and Park Management Program (housed in the Department of Community and Therapeutic Recreation) at the UNC Greensboro, was initially accredited in October of 1981. The program prepares students in two concentrations: 1) Community Recreation and Event Planning, and 2) Therapeutic Recreation. The Community Recreation and Event Planning (CREP) program provides students with all of the requirements necessary to become a Certified Parks and Recreation Professional (CPRP). Students in Community Recreation take courses such as community recreation; program planning; parks and recreation facilities development; management; recreation, parks and health, and finance and budgeting. In addition, Community Recreation students minor in business administration, communication studies, sociology, entrepreneurship, or sport coaching. Students interested in the Event Planning industry take courses such as leadership, program planning, event planning, special event management, service management, finance and budget, and campus recreation. The Therapeutic Recreation (TR) (also known as Recreational Therapy) degree program provides students with the requirements necessary to become certified and licensed in North Carolina. TR students take courses such as assessment, clinical procedures, facilitation techniques, abnormal psychology, human development, anatomy/physiology, helping skills, and medical terminology. TR students also can minor in areas such as human development, gerontology, psychology, or sign language.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.01a: Students will demonstrate introductory knowledge of the nature and scope of the relevant recreation and leisure service providers
7.01b: Students will demonstrate techniques and processes used by recreation and leisure professionals
7.01c1: Students will demonstrate knowledge in foundations of the profession [history]
7.01c2: Students with demonstrate knowledge in foundations of the profession [science and philosophy]
Describe the method by which the learning outcome for Standard 7.01 was assessed:

7.01a: Measure 1: The leisure service delivery system project in CTR 111 requires students to demonstrate knowledge about the various segments of the leisure service delivery system. Students must identify the mission; primary markets served; funding sources; programs, activities, and events offered; and facilities or areas provided.
7.01a: Measure 2: CTR 111 test
7.01b: Measure 1: Students in CTR 212 will submit an activity plan for an activity.
7.01c1: Measure 1: CTR 111 quiz on history
7.01c1: Measure 2: CTR 111 history timeline
7.01c2: Measure 1: Test 1 in CTR 111

Indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.

7.01a: Measure 1 & Measure 2: 80% of students will achieve 70% or higher
7.01b: Measure 1: 70% of students will achieve 80% or higher
7.01c1: Measure 1: 80% of students will achieve 70% or higher
7.01c1: Measure 2: 70% of students will achieve 80% or higher
7.01c2: Measure 1: 80% of students will achieve 70% or higher

Result of the assessment of the learning outcome for Standard 7.01:

7.01a: Measure 1: Fall 2020 = 31 out of 40 students met the target of 70% or higher = 78%; Spring 2021 = 9 out of 13 students met the target of 70% of higher = 70% (assignment did not translate well to the online environment)
7.01a: Measure 2: Fall 2020 = 36 out of 38 students met the target of 70% or higher = 93%; Spring 2021 = 12 out of 13 students met the target of 70% or higher = 92%
7.01b: Measure 1: Fall 2020 = 36 out of 41 students met the target of 80% or higher = 88%; Spring 2021 = 21 out of 31 students met the target of 80% or higher = 67.7%
7.01c1: Measure 1: Fall 2020 = 39 out of 39 students met the target of 70% or higher = 100%; Spring 2021 = 13 out of 13 students met the target of 70% or higher = 100%
7.01c1: Measure 2: Fall 2020 = 34 out of 38 students met the target of 80% or higher = 90%; Spring 2021 = 12 out of 13 students met the target of 80% or higher = 92%
7.01c2: Measure 1: Fall 2020 = 37 out of 39 students met the target of 70% or higher = 95%; Spring 2021 = 1 out of 13 students met the target of 70% or higher = 92%
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

7.02a: Students will demonstrate the ability to design/plan recreation programs and services
7.02b: Students will demonstrate the ability to implement recreation programs and services
7.02c: Students will demonstrate an ability to evaluate recreation programs and services
7.02d: Students will demonstrate awareness of personal and cultural dimensions of diversity

Describe the method by which the learning outcome for Standard 7.02 was assessed:

7.02a: Measure 1: Students will complete a comprehensive program planning and implementation project in CTR213.
7.02a: Measure 2: Students in CTR 212 will submit an activity plan for an activity.
7.02b: Measure 1: Students will lead the class in a short recreation activity in CTR 212.
7.02b: Measure 2: Students will complete a comprehensive program planning and implementation project in CTR 213.
7.02c: Measure 1: As part of the comprehensive program that students plan and implement in CTR 213, students develop a program evaluation tool. The grade on this component alone is represented in this metric.
7.02c: Measure 2: From strategy to evaluation assignment in CTR 416
7.02d: Measure 1: Students complete oral presentations in CTR 314 about their field experience designing inclusive community programs for an underrepresented group in community activities.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program’s standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

For all 7.02 measures: 70% of students will achieve an 80% or higher
Result of the assessment of the learning outcome for Standard 7.02:

7.02a: Measure 1: Fall 2020 = 17 out of 21 students achieved an 80% or higher = 81%; Spring 2021 = 31 out of 35 students achieved an 80% or higher = 89%

7.02a: Measure 2: Fall 2020 = 36 out of 41 students achieved an 80% or higher = 81%; Spring 2021 = 21 out of 31 students achieved an 80% or higher = 68%

7.02b: Measure 1: Fall 2020 = 33 out of 40 students met the target of 80% or higher = 83%; Spring 2021 = 24 out of 31 students met the target of 80% or higher = 77%

7.02b: Measure 2: Fall 2020 = 17 out of 21 students met the target of 80% or higher = 81%; Spring 2021 = 31 out of 35 students met the target of 80% or higher = 89%

7.02c: Measure 1: Fall 2020 = 12 out of 20 students met the target of 80% or higher = 60%; Spring 2021 = 31 out of 35 students met the target of 80% or higher = 89%

7.02c: Measure 2: Fall 2020 = 28 out of 29 students met the target of 80% or higher = 97%; Spring 2021 = 27 out of 29 students met the target of 80% or higher = 93%

7.02d: Measure 1: Fall 2020 = 41 out of 59 students met the target of 80% or higher = 70%; Spring 2021 = 28 out of 39 students met the target of 80% or higher = 72%

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

7.03a: Students will demonstrate introductory ability to supervise staff
7.03b: Students will demonstrate basic budgeting skills
7.03c: Students will identify basic principles of promotion and marketing
7.03d: Students will demonstrate awareness of operational and strategic management
7.03e: Students will apply legal principles and procedures
Describe the method by which the learning outcome for Standard 7.03 was assessed:

- **7.03a:** Measure 1: Mission, vision, and values assignment in CTR 416
- **7.03a:** Measure 2: Employee retention and promotion exercise in CTR 416 (Fall 2020); Supervision Exercise in CTR 416 (Spring 2021)
- **7.03b:** Measure 1: Budget interview assignment in CTR 415.
- **7.03b:** Measure 2: Test questions on budget and finance from CTR 415
- **7.03c:** Measure 1: Marketing your product assignment in CTR 416
- **7.03c:** Measure 2: Test questions related to promotion in CTR 213
- **7.03d:** Measure 1: Setting goals assignment in CTR 416
- **7.03d:** Measure 2: Budget interview assignment in CTR 415
- **7.03e:** Measure 1: Test questions related to risk management, negligence, waivers in CTR 213
- **7.03e:** Measure 2: Employee handbook assignment in CTR 416

Please indicate whether this outcome measure is Direct or Indirect.

**Direct**

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

- **7.03a:** Measure 1 and Measure 2: 70% of students will achieve an 80% or higher
- **7.03b:** Measure 1: 70% of students will achieve an 80% or higher
- **7.03b:** Measure 2: 80% of questions will be answered correctly by 70% of students
- **7.03c:** Measure 1: 70% of students will achieve an 80% or higher
- **7.03c:** Measure 2: 80% of questions will be answered correctly by 70% of students
- **7.03d:** Measure 1 and Measure 2: 70% of students will achieve an 80% or higher
- **7.03e:** Measure 1: 80% of questions will be answered correctly by 70% of students
- **7.03e:** Measure 2: 70% of students will achieve an 80% or higher
Result of the assessment of the learning outcome for Standard 7.03:

7.03a: Measure 1: Fall 2020 = 25 out of 29 students achieved an 86% or higher = 81%; Spring 2021 = 26 out of 29 students achieved an 80% or higher = 90%

7.03a: Measure 2: Fall 2020 = 23 out of 29 students achieved an 80% or higher = 79%; Spring 2021 = 26 out of 39 students achieved an 80% or higher = 90%

7.03b: Measure 1: Fall 2020 = 39 out of 39 students met the target of 80% or higher = 100%; Spring 2021 = 22 out of 23 students met the target of 80% or higher = 96%

7.03b: Measure 2: Fall 2020 = 9 out of 9 questions were answered correctly by 70% of students = 100%; Spring 2021 = 9 out of 9 questions were answered correctly by 70% of students = 100%

7.03c: Measure 1: Fall 2020 = 28 out of 29 students met the target of 80% or higher = 97%; Spring 2021 = 26 out of 29 students met the target of 80% or higher = 90%

7.03c: Measure 2: Fall 2020 = 11 out of 12 questions were answered correctly by 70% of students = 92%; Spring 2021 = 11 out of 12 questions were answered correctly by 70% of students = 92%

7.03d: Measure 1: Fall 2020 = 22 out of 29 students met the target of 80% or higher = 76%; Spring 2021 = 27 out of 29 students met the target of 80% or higher = 93%

7.03d: Measure 2: Fall 2020 = 39 out of 39 students met the target of 80% or higher = 100%; Spring 2021 = 22 out of 23 students met the target of 80% or higher = 96%

7.03e: Measure 1: Fall 2020 = 7 out of 8 questions were answered correctly by 70% of students = 88%; Spring 2021 = 6 out of 8 questions were answered correctly by 70% of students = 75%

7.03e: Measure 2: Fall 2020 = 22 out of 29 students met the target of 80% or higher = 76%; Spring 2021 = 23 out of 29 students met the target of 80% or higher = 79%

Section 6: Narrative Report - Accountability and Informing the Public
An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program’s website that demonstrates compliance with Standard 2.05.05.  
https://hhs.uncg.edu/ctr/accreditation/

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program’s website demonstrating compliance with Standard 3.06.  
https://hhs.uncg.edu/ctr/accreditation/

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).
Please provide a link to the program's website demonstrating compliance with Standard 3.07.

https://hhs.uncg.edu/ctr/accreditation/

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

none