Page 1: Introduction

Q1 Name of institution.

UNC Greensboro

Q2 Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications regarding accreditation will be sent to this person.

Prefix (optional) Ms.
First Name Kimberly
Last Name Miller
Suffix (optional) MS
Certification (optional) CPRP
Position Title AP Associate Professor
Address 1 203 Ferguson Building
Address 2 (optional) 524 Highland Avenue
City Greensboro
State NC
Zip Code 27412
Email kdmiller@uncg.edu
Phone Number 336-334-4480
Q3 Information

Institution Name: UNC Greensboro
Department Name: Community and Therapeutic Recreation
Website: www.uncg.edu/ctr
President's Name: Chancellor Frank Gilliam, Jr.
President's Address 1: 303 Mossman
President's Address 2: UNC Greensboro
President's City: Greensboro
President's State: NC
President's Zip Code: 27412
President's Email: chancellor@uncg.edu
President's Phone Number: 336-334 5266

Q4 Name(s) of accredited programs.

First: Professional Core
Second: Therapeutic Recreation

Page 2: Intent to Pursue Accreditation

Q5 Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? Yes

Q6 Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? Yes

Page 3: Statistics Summary Report - Faculty

Q7 Are there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03) Yes

Q8 Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04) Yes
Q9 Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)  
Yes

Page 4: Statistics Summary Report - Students

Q10 For the students graduating from the accredited programs in 2019, what percentage did so within six years of entering the institution? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100. NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates

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Page 6: Program #1 Narrative Report - Learning Outcomes Assessment

Q11 FIRST PROGRAM (include name of program and description) Please provide a short description of this COAPRT programs which will be published on the COAPRT Program online directory.

Professional Core - The Recreation and Park Management Program (housed in the Department of Community and Therapeutic) at the UNC Greensboro, was initially accredited in October of 1981. The program currently serves 210 enrolled undergraduate students who specialize in Community Recreation and Event Planning or Therapeutic Recreation.

Q12 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #1)
7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will be able to explain the mission, markets served, revenue sources, and types of programs and facilities offered by the various sectors of the leisure service delivery system

Q13 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #1):

Measure 1: Leisure Service System Project (CTR 111). The purpose of the project is to demonstrate students’ knowledge about the various segments of the leisure service delivery system. For each of the segments (public, nonprofit, commercial/for profit, campus, therapeutic, and military), students must identify the mission; primary and other markets served; primary and other funding sources; programs, activities, and events offered; facilities or areas provided; and examples used to market the agency. An established grading rubric is used to assess the projects.

Q14 Indicate whether this outcome measure is Direct or Indirect. (Program #1)

Direct
**Q15 Result of the assessment of the learning outcome for Standard 7.01: (Program #1)**

Target 1: 80% of students will achieve a 70% or higher on the assignment

- Fall 2018 (N=61); 84% (n=43) achieved or exceeded the target. No changes recommended
- Spring 2019 (N=26); 81% (n=21) achieved or exceeded the target. No changes recommended

**Q16 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #1)**

Students will be able to demonstrate the ability to design, implement, and evaluate culturally relevant recreation programs/events.

**Q17 Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #1)**

Measure 2: Comprehensive Program Planning Project in CTR 213 - Students complete a semester long comprehensive program planning project that includes the development, implementation, and evaluation of a recreation program within the local community. Students demonstrate the ability to connect agency mission and needs of diverse individuals served to the program developed. The students develop a logic model, Gantt chart, and program plan (e.g., program goals and objectives, supplies and equipment, staffing and volunteer needs, risk management plan, environmental considerations, and budget). Students must also describe the program promotion and evaluation protocols used. Also included in the project grade are a final reflection, peer evaluation, evaluation by the agency representative, and completion of required service-learning hours. An established grading rubric is used in the assessment of the project.

**Q18 Please indicate whether this outcome measure is Direct or Indirect. (Program #1)**

Direct

**Q19 Result of the assessment of the learning outcome for Standard 7.02: (Program #1)**

Target: 70% of students will achieve 80% or higher on the assignment.

- Fall 2018: (N=15); 87% (n=13) achieved or exceeded 80% or higher.
- Spring 2019: (N=55); 85.5% (n=47) achieved or exceeded 80% or higher.

**Q20 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #1)**

Students will be able to demonstrate entry-level awareness of operations and strategic administration of community and government recreation and parks programs.

**Q21 Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #1)**

Measure 1: Setting Goals Assignment - Students are given the following writing prompt: It is important to understand how to set realistic goals for an agency, and one way to do this is to see how the agency responds when something unexpected happens to them. Using a recent newsworthy article from your field of interest, determine how the agency should react to improve their offerings, respond to a crisis, or reach new markets.
Q22 Please indicate whether this outcome measure is Direct or Indirect. (Program #1)

Q23 Result of the assessment of the learning outcome for Standard 7.03: (Program #1)
Target: 70% of students will achieve 80% or higher on the assignment.
Fall 2018: (N=51); 78% (n=40) achieved or exceeded 80% or higher.
Spring 2019: (N=27); 89% (n=24) achieved or exceeded 80% or higher.

Q24 Do you have another program program to add? Yes, I want to add another program


Q25 SECOND PROGRAM (include name of program and description) Or skip to next page.

Therapeutic Recreation

Q26 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #2)
7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will be able to demonstrate knowledge of the philosophical foundation of Therapeutic Recreation as well as be able to articulate their own philosophy of the field.

Q27 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #2):

Measure 1: Students write a paper about what they believe to be true about RT/TR. It is evaluated using a rubric that requires a clear statement of beliefs and supporting examples.

Q28 Indicate whether this outcome measure is Direct or Indirect. (Program #2)

Q29 Result of the assessment of the learning outcome for Standard 7.01: (Program #2)
Target: 70% of students will achieve an 80% or higher on the assignment
Fall 2019 (N=46): 59% (n=27) of students achieved 80% or higher. This is a significant departure from previous years. Despite additional preparation for this assignment, this and additional philosophy assignments showed low averages this particular semester. Plan to move to more detailed quantitative rubric next year.
Q30 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #2)

Students will be able to demonstrate the ability to assess, design, implement, and evaluate therapeutic recreation programs and services for diverse client populations

Q31 Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #2)

Measure 1: Individualized Treatment Plan (ITP) Case Study in CTR 332. This is a semester long comprehensive final project. This assignment requires the student to demonstrate proficiency in developing individualized treatment plans, writing goals and objectives, conducting literature searches for evidenced based interventions, developing feasible interventions based on relevant literature, and developing a group protocol appropriate for the client's needs. An established rubric is used in the assessment of this assignment.

Q32 Please indicate whether this outcome measure is Direct or Indirect. (Program #2) Direct

Q33 Result of the assessment of the learning outcome for Standard 7.02: (Program #2)

Target: 70% of students will achieve an 80% or higher on the assignment
Fall 2018 (N=40): 95% (n= 38) of students achieved 80% or higher on this assignment
Spring 2019 (N=32): 81% (n= 26) of students achieved 80% or higher on this assignment

Q34 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #2)

Students graduating from the program shall be able to demonstrate entry-level knowledge about management, marketing, and finance of therapeutic recreation services.

Q35 Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #2)

All CTR students, including TR program students, are required to take a departmental level management course as well as a budget and finance course. Considering this, specific knowledge about these issues in TR specifically is taught in CTR 433. Evaluation of this knowledge was collected through quizzes focused on specific areas of the TR administrative processes. Each student in CTR 433 completed a quiz on finance and reimbursement as well as one of marketing and promotion in therapeutic recreation. The material from these quizzes was taken from current readings as well as lecture specific to the topics within the therapeutic recreation field.

Q36 Please indicate whether this outcome measure is Direct or Indirect. (Program #2) Direct
Q37 Result of the assessment of the learning outcome for Standard 7.03: (Program #2)

Quiz: Finance and Reimbursement in therapeutic recreation (10 questions)
Target: 70% of students will achieve an 75% or higher on this assignment
Fall 2019 (N=46): 85% (n=39) of students achieved 75% or higher on this assignment
Quiz: Marketing and Promotion in therapeutic recreation (8 questions)
Target: 70% of students will achieve an 75% or higher on this assignment
Fall 2019 (N=46): 74% (n=34) of students achieved 75% or higher on this assignment
Quiz: Standards and Regulations in therapeutic recreation (10 questions)
Target: 70% of students will achieve an 75% or higher on this assignment
Fall 2019 (N=46): 96% (n=44) of students achieved 75% or higher on this assignment

Q38 Do you have another program program to add? No, let's skip to next questions

Page 8: Program #3 Narrative Report - Learning Outcomes Assessment

Q39 THIRD PROGRAM (include name of program and description) Or skip to next page.
Respondent skipped this question

Q40 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #3)7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.
Respondent skipped this question

Q41 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #3): Respondent skipped this question

Q42 Indicate whether this outcome measure is Direct or Indirect. (Program #3)
Respondent skipped this question

Q43 Result of the assessment of the learning outcome for Standard 7.01: (Program #3)
Respondent skipped this question

Q44 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #3)
Respondent skipped this question
Q45 Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #3)  
Respondent skipped this question

Q46 Please indicate whether this outcome measure is Direct or Indirect. (Program #3)  
Respondent skipped this question

Q47 Result of the assessment of the learning outcome for Standard 7.02: (Program #3)  
Respondent skipped this question

Q48 Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #3)  
Respondent skipped this question

Q49 Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #3)  
Respondent skipped this question

Q50 Please indicate whether this outcome measure is Direct or Indirect. (Program #3)  
Respondent skipped this question

Q51 Result of the assessment of the learning outcome for Standard 7.03: (Program #3)  
Respondent skipped this question

Q52 Do you have another program program to add?  
Respondent skipped this question

Q53 FOURTH PROGRAM (include name of program and description) Or skip to next page.  
Respondent skipped this question

Q54 Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #4)7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.  
Respondent skipped this question

Q55 Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #4):  
Respondent skipped this question
<table>
<thead>
<tr>
<th>Q56</th>
<th>Indicate whether this outcome measure is Direct or Indirect. (Program #4)</th>
<th>Respondent skipped this question</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q57</td>
<td>Result of the assessment of the learning outcome for Standard 7.01: (Program #4)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q58</td>
<td>Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #4)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q59</td>
<td>Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #3)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q60</td>
<td>Please indicate whether this outcome measure is Direct or Indirect. (Program #4)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q61</td>
<td>Result of the assessment of the learning outcome for Standard 7.02: (Program #3)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q62</td>
<td>Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #4)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q63</td>
<td>Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #4)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q64</td>
<td>Please indicate whether this outcome measure is Direct or Indirect. (Program #4)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q65</td>
<td>Result of the assessment of the learning outcome for Standard 7.03: (Program #4)</td>
<td>Respondent skipped this question</td>
</tr>
</tbody>
</table>
Q66 An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05). Please provide a link to the program’s website that demonstrates compliance with Standard 2.05.05.

http://ctr.wp.uncg.edu/accreditation/

Q67 It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06). Please provide a link to the program’s website demonstrating compliance with Standard 3.06.

http://ctr.wp.uncg.edu/accreditation/

Q68 It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07). Please provide a link to the program’s website demonstrating compliance with Standard 3.07.

http://ctr.wp.uncg.edu/accreditation/

Page 11: Program Changes

Q69 Clearly describe any major changes for the reporting year in the program’s strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate “none”.

The RPM program in the Dept. of CTR had three changes. First, we added a full-time AP Assistant Professor to address fieldwork and professional development - Mrs. Joan Sutton, MS, LRT/CTRS. Second, we added a Professional Development course (CTR 251) to the Professional Core. Third, the School of HHS welcomed a new dean, Dr. Carl Mattacola, in Fall 2019.

Page 12: Submitter Information

Q70 Completing the information below will act as your digital signature on the 2020 COAPRT Annual Report.

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