Health 2.0: Redesigning Health and Wellness
Coaching in the Community

Thursday, Oct. 1, 2015 \ 8:30 am to 5 pm
UNCG Elliot University Center (EUC) Auditorium
Greensboro, NC

The UNCG Health Coach Training Program will hold its first annual conference to connect the community of providers who want to deliver quality health care that improves patient outcomes and satisfaction.

Jointly Provided by:
UNCG Health Coaching Program and Northwest Area Health Education Center (AHEC),
a program of Wake Forest School of Medicine and part of the North Carolina AHEC System.

Register online today at northwestahec.org
Health 2.0: Redesigning Health and Wellness Coaching in the Community
Thursday, Oct. 1, 2015  
8:30 am to 5 pm

Keynote:
Susan Butterworth, PhD, MS, Principal and Founder of Q-consult, LLC, has over 20 years of experience in health promotion and chronic disease self-management. Dr. Butterworth will share strategies to help you improve health coaching outcomes and patient engagement.

Plenary Speakers:
• Tom Wall, MD, Chief Medical Director of Triad Health Network
• Grace Terrell, MD, Chief Executive Officer of Cornerstone Health Care
• John Jenkins, MD, Vice President and Executive Medical Director, Primary Care Collaborative
• Cathy Cole, MSSW, LCSW, President of Cathy Cole Training

Conference sessions will focus on effective health coaching strategies that improve patient outcomes, best practices in health coaching in community and public health agencies, success stories of transformative value-based health care, and research updates on the effectiveness of health coaching.

Target Audience:
Private and public sector healthcare providers including physicians, physician assistants, nurses, nurse practitioners, medical assistants, public health educators, pharmacists, medical and nursing students and anyone interested in learning more about health coaching practice. It is appropriate for coaches practicing in health & wellness, worksite health, executive and leadership, fitness and health promotion, and academic and student advising.