Housed within the School of Health and Human Sciences, the Center for Women’s Health and Wellness is composed of programs that seek to advance several crucial areas that impact the health and wellness of women and girls. The center's work is organized to provide interdisciplinary community-informed solutions to specific social problems that build on the strengths and expertise of our university, faculty, students and our partners in the community, and it provides opportunities for students to develop knowledge, expertise and professional skills while working to ensure safe, healthy, productive and meaningful lives for all women and girls at home, school, work and in their communities.

Programs

- **The Program to Advance Breastfeeding and Reproductive Health** advances the health, wellness and quality of life of breastfeeding mothers and reproductive age women through research, dissemination and community-engagement.

- **The Program to Advance Community Responses to Violence Against Women** engages in research, educational activities, and community partnerships to advance the community's capacity to prevent and respond to violence against women and girls.

- **The Program for the Advancement of Girls and Women in Sport and Physical Activity** conducts collaborative and interdisciplinary evidence-based scholarship to inform our educational programming, and community based service in issues related to girls and women in physical pursuits and to gender issues both historically and currently.

Research Dissemination and Education

- **Innovations in Domestic and Sexual Violence Research and Practice Conference** co-sponsored with the NC Coalition Against Domestic Violence and NC Coalition Against Sexual Assault. The 2nd annual conference is being held February 6-7, 2014.

- **Breastfeeding and Feminism International Conference**, co-sponsored with the UNC-CH’s Carolina Global Breastfeeding Institute; our 9th is being held March 20-21, 2014.

- **National Girls and Women in Sport Conference**; our 2nd was held October 24-25, 2013 with a focus on female athletes and injury.

- Owner of The Women in Sport and Physical Activity Journal; Dr. Donna Duffy is the managing editor and Dr. Diane Gill is the Editor.

Community Engaged Action and Scholarship

- Sponsor the Violence Prevention Network for Guilford County

- Partner with the Greensboro YWCA and other community agencies to understand and respond to polyvictimization in the lives of adolescent mothers (led to recent submission of an academic-community partnership grant to NICHD (Drs. Paige Smith, Lenora Olson, and Donna Duffy).

- Conceptualization of a Mother-Baby Breastfeeding Friendly Community Study, in collaboration with World Alliance for Breastfeeding Action.

- Evaluation of reproductive life planning educational materials in partnership with Women’s Resource Center and Greensboro YWCA.

- Development and evaluation of Coaching Coaches, an educational program for high school coaches in NC that increases the positive role that these coaches play in stopping sexual violence; in partnership with the NC Coalition Against Sexual Assault and the NC High School Athletics Association.
Vision and Mission
We envision a world where all women and girls live safe, healthy, productive and meaningful lives at home, school, work, and in their communities.

Our mission is to help bring about this world through community engagement, scholarship, and education.

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Campus Engagement Activities
• Project SafeLove, establishing a web-based gateway for same-sex domestic and sexual intimate partner violence information and education.
• Choosing Feeding, developing and evaluating a breastfeeding educational program for adolescent mothers, in partnership with the Greensboro YWCA.
• See the Triumph, a website and blog (www.seethe Triumph.org) wherein survivors share their stories and provide uplifting messages that support those struggling to break free from abuse.
• Safe Campus, advancing strategies to create safer campuses across NC for LGBTQ college students, in partnership with the NC Sexual Violence Prevention Team.
• Coaching Education for USA Rugby Coaches to grow the game for girls.

Student learning and engagement opportunities
• Marli Bennett is a graduate assistant working toward an MS in Sports and Exercise Psychology. She is the Graduate Research Assistant with the Program for the Advancement of Girls and Women in Sport and Physical Activity. She helped plan the national conference and National Girls and Women in Sport Day.
• Brittany Chambers is a doctoral student in Public Health Education. She is helping with evaluation of reproductive live planning educational materials and staffing our committee to improve campus support to pregnant and parenting women; she will receive course credit for some of her work.
• Morgan Logan is a Loretta M. Williams Undergraduate Research Assistant. She is a post-baccalaureate pre-medical student and is helping with evaluation of reproductive live planning educational materials.
• Janet Msinda is a MPH student in Public Health Education. For her MPH Internship she is working with CWHW and the Center for New North Carolinians on a pilot study to understand the infant feeding experiences and practices of Congolese refugees.
• Melanie Pringle is the CWHW Graduate Research Assistant. She is working toward an MS/Ed.S in School Counseling. She is currently helping with many projects, including analysis of data from our evaluation of a teen breastfeeding education program and from the UNCG Breastfeeding Friendly Study, data collection in a global study to conceptualize a mother-baby-breastfeeding friendly community, and developing the website for the Woman’s College Alumni Study.
• Erin Reifstek is a doctoral student in Kinesiology. She is the editorial assistant for the Women in Sport and Physical Activity Journal.
• Kiera Stewart is a Loretta M. Williams Undergraduate Research Assistant. She is a post-baccalaureate pre-medical student and is helping with analysis of data from the UNCG Breastfeeding Friendly Study.