I. Information and Contacts:

Center or Institute Name: Center for Women's Health & Wellness  
Year Established: 9/1/2002  
Institute Website Address (url): http://www.uncg.edu/hhp/cwhw  
Primary Designation: Research and Education

Director:
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Individual with whom the center has primary affiliation (an academic Dean, an Associate Provost, or the Provost / Vice Chancellor for Academic Affairs):

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Our mission is to bring about a world where all women and girls live safe, healthy, productive and meaningful lives at home, school, work, and in their communities through community engagement, scholarship, and education.

The center's work is organized to provide interdisciplinary, community-informed solutions to specific social issues that build on the strengths and expertise of our university, faculty, students and our partners in the community, and it provides opportunities for students to develop knowledge, expertise and professional skills while working to ensure safe, healthy, productive and meaningful lives for women and girls everywhere.

Housed within the School of Health and Human Sciences, the Center for Women’s Health and Wellness is composed of programs that seek to advance several crucial topics that impact the health and wellness of women and girls.

Programs

- **The Program to Advance Breastfeeding and Reproductive Health** advances the health, wellness and quality of life of breastfeeding mothers and reproductive-age women through research, dissemination and community engagement. The program director is Paige Hall Smith, CWHW Director and Associate Professor of Public Health Education, UNCG.

- **The Program to Advance Community Responses to Violence Against Women** seeks to advance the community's capacity to prevent and respond to violence against women and girls. Through research, educational activities, and community partnerships The program director is Christine Murray, Associate Professor of Counseling, UNCG.

- **The Program for the Advancement of Girls and Women in Sport and Physical Activity (PAGWSPA)** promotes safety and equity in sport and physical activity scholarship, education and community engagement. The program director is Donna Duffy, AP Assistant Professor of Kinesiology, UNCG.

For the academic year 2013-2014 we engaged in the following activities to advance our mission and goals

Goal 1: Develop an interdisciplinary program of research and community-engaged scholarship

1) **We facilitate research:**

   a) We continued to facilitate the UNCG Innovations in Interpersonal Violence Prevention Research Group that bring together faculty to identify collaborative opportunities

   b) We engaged in conversations with the Independent Women’s Football League and the Women’s Football Foundation to become their “research arm” to develop and facilitate a research program on women’s football and players.
2) We submitted grants to support and further our research:
   a) Submitted a grant to NICHD, in partnership with UNCG faculty, the Greensboro YWCA and other community agencies to understand and respond to polyvictimization in the lives of adolescent mothers (pending).
   b) Wrote a grant to the NCAA Innovations in Research Practice Grant Program and the internal Safrit Measurement Award Grant Program to study the domains that underlie assigned power and status and to begin the process of generating items that may be included in a quantitative instrument that will measure it (not funded).
   c) Collaborated with UNCG faculty on a grant, Children's Healthy Athletics for Mental and Physical Success (CHAMPS), a project to determine children’s cognitive function and decision-making skills in athletic settings (pending).
   d) In partnership with the Dept. of Peace and Conflict Studies, wrote a grant to the US State Department’s Sport Visitor Program to host and train youth sport coaches from Sri Lanka during the summer of 2015 (not funded).

3) We engaged in research and produced products from our research:
   a) We finalized development of “Coaching Coaches: An educational program to eliminate sexually violent language in coaching”, an evidence based educational program developed with the North Carolina Coalition against Sexual Assault and the North Carolina High School Athletic Association. This year we provided this program to 150+ HS coaches and 150 Athletic Directors in NC.
   b) We began pilot data on our study “Empowering college aged student athletes to be effective bystanders”; we collected data from 78 student-athletes regarding their decision-making and intent to act when witnessing sexually violent situations with male athletes.
   c) We partnered with Duke University evaluate a bystander education program to eliminate sexual violence which was taught to all of the Duke University athletes (over 300 student-athletes).
   d) We prepared and presented a 31 page report, Usability analysis: Preliminary findings: Vawnet.org report on usability testing findings to the National Online Resource Center on Violence Against Women. (VAWnet.org)
   e) Continued work in collaboration with the World Alliance for Breastfeeding Action on our study to “Conceptualize a mother-baby breastfeeding friendly community”.
   f) Continued evaluation of reproductive life planning educational materials in partnership with Women’s Resource Center and Greensboro YWCA.
   g) Began work with faculty students, and community partners, specifically the NC Coalition Against Domestic Violence to develop training materials/program to education domestic violence services providers in responding to same-sex violence as required by the Violence Against Women Act.
   h) Continued evaluation of Choosing Feeding, a breastfeeding educational program for adolescent mothers, in partnership with the Greensboro YWCA.
   i) Advanced our project, See the Triumph, a website and blog wherein survivors share their stories and provide uplifting messages that support those struggling to break free from abuse.
   j) Partnered with NC Sexual Violence Prevention Team on a project, Safe and Healthy Campuses for All, to advance strategies to create safer campuses across NC for LGBTQI college students in NC.
Goal 2: Connect research to practice through research dissemination, community education, action, and service.

4) We continued to engage in partnerships with community agencies to advance our mission. These include:
   a) Family Services of the Piedmont
   b) Family Service of Davidson County
   c) Greensboro YWCA
   d) North Carolina Coalition Against Domestic Violence
   e) North Carolina Coalition Against Sexual Assault
   f) North Carolina High School Athletics Association
   g) Girl Scouts
   h) Duke University
   i) Carolina Global Breastfeeding Institute, UNC Chapel Hill School of Public Health
   j) World Alliance for Breastfeeding Action

5) We sponsored conferences that bring together researchers and practitioners to help advance solutions to social problems
   a) 2nd annual Innovations in Domestic and Sexual Violence Research and Practice Conference. We partnered with the North Carolina Coalition Against Sexual Assault and the North Carolina Coalition Against Domestic Violence. The main focus connecting research to practice, and it did this by bringing together a diverse audience of researchers, practitioners, and government agency representatives. The conference very successful with around 150 registered participants; we received overall positive feedback on the conference evaluation forms.
   b) 2nd Girls and Women in Sport Conference: Female Athlete and Injury Conference: Prevention, Treatment and Recovery. This two day conference at UNCG was attended by around 100, including students, scholars and community stakeholders Keynote speeches and other discussions centered on ACL injuries, concussions, nutrition, strengthen training to prevent injury and mental toughness
   c) 9th annual Breastfeeding Feminism International Conference at the Sheraton Hotel in Chapel Hill, NC, March 20-21; our theme was “Forging partnerships for a better tomorrow”. This was held in collaboration with the Carolina Global Breastfeeding Institute at UNC-Chapel Hill Approximately 135 people attended; participants came from around 20 states plus Canada, the United Kingdom, Rwanda, South Africa, Haiti, Uganda, and Nigeria.

6) We purchased the Women in Sport and Physical Activity Journal (WSPAJ) in March of 2013.
   a) After a year of working out logistical details, PAGWPSA is ready to publish the first UNCG issue in June, with the help of our publishing partner, Human Kinetics. WSPAJ is the only journal in the world that focuses specifically on issues related to girls, women, sport and physical activity.
   b) Donna Duffy is the Managing Editor and Diane Gill, Professor in Kinesiology, is the Editor

7) We sponsored the Violence Prevention Network (formerly the Violence Against Women Responders Network)
   a) VPN sustains a network of professionals working to address violence in our community. Approximately 70 professions working in violence prevention and response from Guilford
County attended at reception in their honor for domestic violence awareness month. The VPN engaged in the following:

b) In collaboration with NC A & T Center for Behavioral Health and Wellness VPN showed the film “Telling Amy's Story” at the Carousel Theatre. Approximately 150 members of the community, including professionals and the general population attended.

c) In partnership with the Guilford Co. Police Dept. VPN hosted a dating violence awareness event “No Hatin N Datin;” held a community resource fair at Glen Haven apartments focusing on resources for immigrants and refugees.

8) We made presentations to national, statewide, community and campus groups


f) Murray, C. E., Irwin-Olson, J., Carter, B., Lombardi, J., & Harger, S. (2013, October). What to do if you suspect a UNCG employee or student is experiencing intimate partner violence. Presentation delivered through the UNCG Faculty Teaching and Learning Center. October 9, 2013. Greensboro, NC.


j) Murray, C.E. wrote two op-eds in the Greensboro News & Record on the topic of domestic violence (2/2/14 and 9/22/13)

k) Smith, P.H. Conceptualizing a Breastfeeding Friendly Community. 9th Breastfeeding and Feminism International Conference, Chapel Hill, NC March 2014


9) Center faculty served on global, national and statewide committees/task forces to help further our mission

a) Christine Murray served on the Governor’s Crime Commission Task force on Domestic Violence and Mental Health. The main task this year was conducting a survey of mental health.
professionals to learn about their needs and experiences related to training and practice related to domestic violence.

b) Paige Hall Smith served on the NC Coalition Against Domestic Violence’ State Steering Committee for domestic violence prevention.

c) Christine Murray served on the Dissemination and Translation Action Team for the National Partnership to End Interpersonal Violence. The team’s focus is to develop a publication that will translate violence research to practitioners.

d) Paige Hall Smith was co-coordinator of the Gender Working Group for the World Alliance for Breastfeeding Action.

10) We hosted events for the alumni, campus community and other community groups/individuals to enhance knowledge, health and quality of life

a) We hosted National Girls and Women in Sport Day in February 2014. Over 150 girls aged 7-15 from the Piedmont Triad attended. We partnered with the Girls Scouts and UNCG Athletics.

b) We partnered with USA Field Hockey to host 45 girls and boys, aged 6-12, from the Triad area for a 2-hour field hockey clinic in November and in April.

c) For the UNCG Children’s Festival and UNCG Fall Fest we provided physical activity games and related arts and crafts for the children and their families.

d) We hosted two movie nights this year. Each film focused on a specific issue on girls and women in sport and physical activity; approximately 50 students attended each of the two events.

11) We helped improved the health, wellness and quality of life of UNCG faculty, staff, students and guests

a) Paige Smith continues to chair the UNCG Breastfeeding Committee that advanced our goal to make UNCG more breastfeeding friendly by: working with UNCG’s Human Resources on a breastfeeding policy (currently under review); upgrading our campus maps to identify nursing mothers rooms; and working with the Internet Oversight Committee to enhance the web presence of the nursing mothers rooms.

b) Paige Smith, Christine Murray and Donna Duffy were invited to serve on a UNCG committee to update our sexual misconduct policy.

12) We provided financial or other support to selected community events.

a) We purchased a table for 10 at the 2013 Woman-To-Woman Foundation annual fundraising luncheon

b) We sponsored the Jonathan Flowers YWCA Charity Golf Tournament

c) We sponsored a American Heart Association heart walk team

13) Many different students participated in or volunteered with our projects.

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<td><strong>TOTAL</strong></td>
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14) Specific students, listed below, were actively engaged.

   a) Marli Bennett is a graduate assistant working toward an MS in Sports and Exercise Psychology. She is the Graduate Research Assistant with the Program for the Advancement of Girls and Women in Sport and Physical Activity. She helped plan the national conference and National Girls and Women in Sport Day

   b) Brittany Chambers is a doctoral student in Public Health Education. She is helping with evaluation of reproductive live planning educational materials and staffing our committee to improve campus support to pregnant and parenting women; she will receive course credit for some of her work.

   c) Morgan Logan is a Loretta M. Williams Undergraduate Research Assistant. She is a post-baccalaureate pre-medical student and is helping with evaluation of reproductive live planning educational materials

   d) Janet Msinda is a MPH student in Public Health Education. For her MPH Internship she is working with CWHW and the Center for New North Carolinians on a pilot study to understand the infant feeding experiences and practices of Congolese refugees

   e) Melanie Pringle is the CWHW Graduate Research Assistant. She is working toward an MS/Ed.S in School Counseling. She is currently helping with many projects, including analysis of data from our evaluation of a teen breastfeeding education program and from the UNCG Breastfeeding Friendly Study, data collection in a global study to conceptualize a mother-baby-breastfeeding friendly community, and developing the website for the Woman’s College Alumni Study.

   f) Erin Reifstek is a doctoral student in Kinesiology. She is the editorial assistant for the Women in Sport and Physical Activity Journal.

   g) Kiera Stewart is a Loretta M. Williams Undergraduate Research Assistant. She is a post-baccalaureate pre-medical student and is helping with analysis of data from the UNCG Breastfeeding Friendly Study.